

# DISTRICT GOVERNOR'S MONTHLY NEWSLETTER

DECEMBER 2015



MESSAGE  
FROM DG  
總監的話

I hope that all our Rotarians had an enjoyable Christmas and New Year Holiday.

As a New Year resolution, I urge everyone to have a more “balanced life”. It may be easier to say than do. Each month we should review that we have dedicated an adequate portion of time to maintaining health, spending time with family, progressing careers, seeing friends, serving the community (preferably through Rotary) and making progress towards our dreams.

December was “Disease Prevention and Treatment” month. Health is the most important element in a balanced life. Without a healthy body and mind, one cannot enjoy the rest of the world. I am glad that many of the clubs in District 3450 have organized health education and screening services in Hong Kong and the wider region.

“Rotary Club of Tai Po organized a series health program in Tsing Yi; Rotary Club of Kowloon Golden Mile organized body check for elderly in Mongkok; Rotary Club of New Territories organized health talk in Tuen Mun; Rotary Clubs in Macau and Rotary Club of City Northwest Hong Kong promoted Blood donation in Macau and Hong Kong respectively; Rotary Club of Macau and Rotary Club of Kowloon Tong offered dental checkup and care for elderly and children respectively; Rotary Club of Hong Kong Northwest and Rotary Club of New Territories promoted Organ donation to the public; Rotary Club of Hong Kong South offer free medical consultation to the poor; Rotary Club of Peninsula South organized free surgical treatment to the poor and free blood check up for the poor in Mongkok district; Rotary Club of Peninsula Sunrise offered eye checkup and education to the elderly and free blood tests for Elderly in Mongkok Area; Rotary Club of Peninsula, Rotary Club of Tsim Sha Tsui, Rotary Club of Kingspark Hong Kong, Rotary Club of Golden Bauhinia and Rotary Club of Kowloon Golden Mile provided treatment support, rehabilitation to the disabled and with rare disease; Rotary Club of Hong Kong Island East will organize health talk to the public and Rotary Club of Lion Rock will organize Health Exercise for Disability in Feb 2016.

In Mongolia, Rotary Club of Narlag Ulaanbaatar and Rotary Club of Hong Kong organized the mobile clinic for HPV testing and vaccination in Mongolia; Rotary Club of Niislel and Rotary Club of Peninsula organized the Vocational Training Team in Mongolia to correct the Dysplasia hip deformity. Rotary club of Hong Kong Island West offered free open heart surgery through Gift of Life”

I salute and thank every Rotarian who offers the gift of health to the people in Hong Kong and beyond.

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## District PR Workshop

District PR Seminar was held successfully on 5 December 2015. It was well attended by 50 Rotarians including Club PR Chair and new members.

Ms Bonnie Chiu, Associate Head for the Department of Journalism at the School of Communication of Hong Kong Baptist University was our key speaker. Ms Chiu's topic was "What and How: To Make News?". She shared and discussed with us what the new definitions **are** and elements which make news. These elements include viewpoint/subjective, interesting/entertaining/short/simple, strong visual element, sarcastic/parody. She also shared with us how can we get our message out and work with the journalists. Lastly, she shared with us what can be done if we are in the news for the wrong reasons and what to consider for crisis management.



PDG Ada Cheng, District PI Committee Chair, then provided the following overview to the participants:

- Strengthening Rotary's Brand and promoting Rotary's Core Values.
- It is important for us to give out consistent messages and images.
- The type of resources available at International and district level.
- Introduction of the new Visual Identity Guidelines for our Young Leaders, which aligns our visual guidelines to bring our programs for young leaders closer to Rotary.
- Reminding all participants that our District has put together localized visual guide and standardized our District logo and Clubs' logos, boiler plate in introducing Rotary and our District, bio-lingual District Pamphlet.
- Using real examples to demonstrate the correct way to use the Rotary's signature system.
- Suggesting all participants to share what they have learned, live the brand and work to improve member engagement.

All participants have been reminded to be A Brand Ambassador and A Champion for Rotary!

成為品牌大使 發揮扶輪領袖精神

All participants were then asked to go through the group exercise on "What will you say when you are asked – What is Rotary?". Participants were also invited to share their Rotary stories.

*Ada Cheng, District PI Committee Chair*



## DONOR RECOGNITION

### MAJOR DONOR

The Rotary Foundation recognizes those individuals or couples whose combined personal giving have reached US\$10,000, regardless of the gift designation. Major Donors may elect to receive a crystal recognition piece and pin(s) commemorating the gift at each new recognition level.



US\$ 10,000 to 24,999.99	– Level 1
25,000 to 49,999.99	– Level 2
50,000 to 99,999.99	– Level 3
100,000 to 249,999.99	– Level 4

There are 180 Major Donors in our District, including 130 at Level 1, 37 at Level 2, 10 at Level 3 and 3 at Level 4. Rotary Club of Kowloon East is the first 100% Paul Harris Fellow Club and first 100% Major Donors Club in the world.

### ARCH C. KLUMPH SOCIETY

The society is named in honor of The Rotary Foundation's founder, Arch C. Klumph. Donors who contribute US\$250,000 or more will be invited to be recognized in the Arch C. Klumph Gallery at Rotary International's World Headquarters in Evanston, Illinois, USA. Donors portraits are displayed in the gallery, and their photograph and biography are featured in an interactive display kiosk. Donors will be invited to join society events, along with membership pin and crystals that commemorate giving at these levels:

- Trustees Circle: \$250,000 to \$499,999
- Chair's Circle: \$500,000 to \$999,999
- Foundation Circle: \$1,000,000 to \$2,499,999
- Platinum Trustees Circle: \$2,500,000 to \$4,999,999
- Platinum Chair's Circle: \$5,000,000 to \$9,999,999
- Platinum Foundation Circle: \$10,000,000 and above

The Arch C. Klumph Society has grown to include more than 200 distinguished members from all over the world, including 10 of the following from District 3450:

Arch C. Klumph Society Members in District 3450	Rotary Club
<b>Trustees Circle</b>	
PDG David J. Harilela and Avisha D. Harilela	Kowloon Golden Mile
PDG Hari N Harilela + and Padma Harilela	Kowloon
PP Paul Man-Long Iec	Hou Kuong
PP Luis Lui	Hou Kuong
CP Patrick SC Poon and Wendy Y.P. Fok	Hong Kong Harbour
PP Winston Wing-Sum Tsang and Mei Ying Mui Tsang	Kowloon East
PDG Peter Shiu-Hoi Wong	Kowloon East
PP Pi Leung	Tsuen Wan
<b>Chair's Circle</b>	
PP Solomon Kui-Nang Lee and Janice Lee	Kowloon East
The Benter Foundation	Nil





## Headlines:

Looking back at 2015 and ahead at 2016--a wrap-up of the year shows fewer cases in fewer places than ever before. Nigeria was removed from the list of polio endemic countries, Africa marked an entire year without wild poliovirus for the first time in history and type 2 of wild poliovirus (WPV2) was declared eradicated. In addition, more than 80% of the world's birth cohort will be routinely receiving a dose of the inactivated polio vaccine to boost their immunity against polio by the end of 2015. These achievements provide a springboard for progress in 2016.

There are four months to go until the globally synchronized switch from the trivalent to bivalent oral polio vaccine.

This will be an important milestone in achieving a polio-free world.

WPV1 cases for 2015 is now 51, compared to 290 by this time in 2014.

Week ending 23 December 2015

Total cases	Year-to-date 2015	Year-to-date 2014	Total in 2014
Globally	70	341	359
- In endemic countries	70*	322	340
- In non-endemic countries	0	19	19

\*Representing 51 cases in Pakistan and 19 cases in Afghanistan

*Report from PDG Ada Cheng, Polio Plus Subcommittee Chair*



## DISTRICT FELLOWSHIP - JAPAN NIGHT 12<sup>TH</sup> December, 2015



FELLOWSHIP  
CORNER  
愛玩一族







Mr. Chung To is one of THE ONE 2015 finalists. Since 2002, he has been working tirelessly on helping the orphaned children whose parents died from AIDS and those who have been diagnosed as HIV positive. He mainly works on sending the orphans back to school so that their future is not doomed by lack of opportunities and absence of parenting.



His mission is to help the children impacted by AIDS. In order to be fully dedicated to helping those children, he quit his job as a top investment banker in Wall Street and committed himself wholly to AIDS impacted children full time. Over the years, he has helped over 18,000 children.



Our team leading by PDG David Harilela (THE ONE Founder) and DGN HW Fung (THE ONE HK Chair) have already begun visiting the Hong Kong clubs for promotion of THE ONE HK 2016. We would like to express our gratitude to the accommodation of all the visited clubs. We would also like to express our profound appreciation towards our sponsors including Dr. Rafael Aharoni (from Rotary Club of Wan Chai) for their generous supports to THE ONE and THE ONE HK.

We welcome your support in any capacity.

***If you are in touch with any unsung heroes that just as is selfless and dedicated like Mr. Chung To, please nominate them to us! THE ONE International & THE ONE HK 2016 is now accepting nominations till Jan 31, 2016. The winner and finalists will receive prize money to further their humanitarian causes. To learn more, please visit [www.theonerotary3450.org](http://www.theonerotary3450.org)***

***Meanwhile, you may also help by joining THE ONE Gala Dinner on Jun 7, 2016! It is one of the greatest charity events on Hong Kong's social calendar. Rotary International President Ravindran and our finalists will be there too. Please kindly RSVP at [info@theonerotary3450.org](mailto:info@theonerotary3450.org) to make reservation.***



DGN HW Fung presenting Certificate of Recognition to our major sponsor Dr. Rafael Aharoni



## Rotary Mock Interview Workshop 12<sup>th</sup> December, 2015

District Vocational Service Committee  
Rotary Clubs in Area 6  
District Interact Committee



### Rotaract

Rotaract brings together people aged 18-30 in universities and communities worldwide to organize service activities, develop leadership and professional skills, and have fun. Rotary clubs sponsor them, but Rotaract members manage and fund their clubs independently. Rotaract members work closely with their local Rotary club, and may join after their Rotaract membership ends.

### Interact

Interact is a club for youth aged 12-18 who want to connect with others in their community or school. Interact club members have fun while carrying out service projects and learning about the world. Interact clubs organize at least two service projects a year: one that benefits their community and one that encourages international understanding. While Interact clubs receive guidance from individual Rotary clubs, they govern and support themselves.



## 九龍中扶輪社 - 關愛長者資訊嘉年華



### Rotary Club of Happy Valley Bread Run – Wan Chai to Yau Tong

Rotary Club of Happy Valley fully participated in this project, which was initiated and organized by Feeding Hong Kong. The aim of this project is to promote the idea of treasuring food, by gathering breads that almost expired but still in good conditions to low income families.

The whole project is simple and economic: members of RC Happy Valley signed up through Feeding Hong Kong. Then go to assigned shops (all of them are bakery shops) during their close time. Gather the breads with the help of the shopkeepers, and deliver the breads to Feeding Hong Kong's head office cum store in Yau Tong. At this point, the mission is accomplished.

If you wish to make further contributions, you may even help sorting out the breads that were gathered and place them into different boxes, so that they could be delivered to all the needed people right away. (Note: usually, the breads will be delivered to local schools, from where the children of low income families can take the breads as their breakfast or even lunches.)





## WELCOME TO ROTARY!

Rotary Club of Macau President and Board presented Portuguese Consul General his Honorary Membership on December 10, 2015



Rotary Club of Macau new Honorary Member – Portuguese Consul General of Macau and HK , Dr Vitor Sereno



Rotary Club of Hong Kong Harbour  
Rotarian Clive LEE



Rotary Joy to the World  
X'mas Night







ON THE  
SPOTLIGHT  
閃光燈下



2



1/ Dec 2 – DG Visit  
Rotary Club of Central

2/ Dec 3 – DG Visit  
RC of Peninsula Sunrise

3, 4 / Dec 4 – DG Visit  
RC of The Peak  
RC of City Northwest HK  
RC of Mid Level  
RC of HK Island West  
RC of HK Northwest



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ON THE  
SPOTLIGHT  
閃光燈下



5

5/ Dec 9 – DG Visit,  
RC of Kowloon Golden Mile

6/ Dec 17 – DG Visit  
RC of Hong Kong Harbour



6



8



9

7/ Dec 2 - 醫生與慈善

8/ Dec 3 –  
生涯規劃之商校合作計劃

9/ Dec 6 – Area 6 Gathering





ON THE  
SPOTLIGHT  
閃光燈下



10/ Dec 6 –  
Real Madrid Clinic Closing  
Ceremony

11- 12/ Dec 7 –  
Area 2, 4, 6&8 Joint Meeting

13/ Dec 11 –  
RC of Tolo Harbour Dinner



14/ Dec 6 –  
Real Madrid Clinic Closing  
Ceremony

15/ Dec 13 – Art Jamming  
RC of Mid Level







ON THE  
SPOTLIGHT  
閃光燈下

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16/Dec 13 - Rotary Peace & Harmony for our Society

17/Dec 13 – RC of Tai Po Christmas Party

18/Dec 20 –  
Area 8 Gathering

19-20/Dec 21  
@第 50 屆工展會/支持器官捐贈

19



20



21



21/ Area 7 Fellowship Dinner





## 扶輪新世代頌歌大匯演

**Rotary Singing for the Next Generation**  
13<sup>th</sup> December, 2015

'Carol Singing Festival' is an annual event that was firstly initiated by the **Child Development Matching Fund (CDMF) Limited**. The ultimate goal of this event is to encourage children of low income families to get into a habit of saving money. These children can use the money they saved, plus the raised fund and the support from HKSAR Government, to enjoy further studies and chase after their dreams.



President Plattien Tsang, RC of Happy Valley



EVENT  
HIGHLIGHTS  
社友備忘錄Rotary Youth  
SMART  
Mentorship Scheme  
(Phase III)

5 Jan 2016

District  
Golf Tournament

8 Jan 2016

2<sup>nd</sup> District  
Vocational Service  
Seminar

19 Jan 2016

Portuguese  
Night  
(Macau)

30 Jan 2016

Rotary Centenary  
Challenge Cup

17 Feb 2016

Rotary  
Mediation Course

Feb 2016

## The 2016 Rotary International Convention will be held 28 May – 1 June in South Korea

Rotary's biggest event is the annual RI Convention. The first international convention was held in 1910 only five years after Rotary began and has been held at locations around the world each year since. It's a celebration of the Rotary's accomplishments over the past year, with a focus on Rotary's future. Attendance can range from around 15,000 to more than 40,000.

Attending the annual convention is a perfect way to experience Rotary's internationality, exchange ideas with fellow members, and discover new avenues – and potential partners – for service.

**KOREA 2016 SEOUL**  
28 MAY–01 JUNE  
ROTARY INTERNATIONAL CONVENTION