



GOVERNOR'S MONTHLY LETTER

總監月報

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國際扶輪 3450 地區 香港、澳門及蒙古
Rotary International District 3450 (Hong Kong, Macau & Mongolia)

2001年8月
August 2001

區總監的話

各位社友：

八月是社員擴展月，所有扶輪社員都應全力以赴去介紹新社員入社。本地區就在八月四日下午，由資深的黃智偉前區總監領導，蔣春蘭前社長主持，舉行了社員擴展研討會，有來自本地區47個社的176位資深社員參加，當中包括在七月二十日地區交職禮上入社不過15日的數位新社員，只有澳門一個社及唯一的蒙古社沒有派員出席（本地區在八月一日專為蒙古的烏蘭巴托社召開了類似的研討會），我謹向黃智偉前區總監、蔣春蘭前社長及各位籌委成員再次致謝。為達到社員擴展的目的，席上我宣佈了以下三項獎勵：

1. 在二〇〇一年七月一日至二〇〇二年五月三十一日期間，介紹最多入社的一位社員，可獲港幣一千元禮券獎勵；

2. 在二〇〇一年七月一日至二〇〇二年五月三十一日期間，最多社員淨增長的兩位社長（包括50人以下扶輪社及50人以上扶輪社兩組），各獲一張來回台北的經濟客位機票獎勵。

3. 在二〇〇一年七月一日至二〇〇二年五月三十一日期間，其負責的扶輪社社員淨增長總數最多的一位社員擴展委員會委員，可獲兩位三日兩夜獅子星號郵輪套票獎勵。

一九九七年六月，在國際扶輪布朗前社長英明領導下，扶輪社員總人數約為一百二十一萬五千人；到二〇〇〇年六月，總人數跌至一百一十八萬，在不到三年間，少了三萬五千名社員，這是自從第二次世界大戰以來，扶輪社員總人數第一次連續大跌三個扶輪年度。

在剛卸任的2000-01年度國際扶輪戴扶連前

社長及世界社籍主委加里·朗努力下，國際扶輪引入廿一世紀挑戰，令新社員人數大增。國際扶輪理事會定下到2005年，社員人數要達到一百五十萬。為了達成目標，我們要為「扶輪的全球搜尋計劃」努力，在2001-02年度，每一個扶輪社每月至少引薦一位新社員，達到每社至少淨增長五位社員；此外，每一地區更要求至少成立三個新社，或起碼有五個社淨增長社員十五位以上的。



朱梓焜區總監伉儷與國際扶輪金恩社長伉儷合照。
DG Johnson & Rt. Jenny with RI President Richard D. King & Lady Cherie.

為了應付對扶輪服務迅速增長的需求，我們必須加緊行動，維持強大的社員力量，因為「服務人類是我們的事業」。

我已開始了我的公式訪問，七月三十日公式訪問蒙古烏蘭巴托社的代表團成員包括：陳嘉齡副總監、梁文基副總監、王仲熹區秘書、陳麥欄斌候任區總監、劉敬恆創社社長及標·賓達前社長；我衷心感謝他們每一位的鼎力支持。

當我在蒙古烏蘭巴托社公式發言之後，甘博

社長答應會積極支持本地區，特別在社員擴展方面，原則上已預備輔導一個說蒙古語的扶輪社，實在令人鼓舞！我並且非常榮幸可以代表澳洲坎培拉旭日扶輪社頒發保羅哈里斯之友予姬兒·杜朗（蒙古暱稱「滴滴」）女士。

由3480地區三位牙醫及三位護士組成的扶輪牙科義工，為烏蘭巴托的兒童提供三天的洗牙、補牙及脫牙義工服務，全部經費7,660美元由3480地區台北扶輪社及3450地區大埔扶輪社及半島扶輪社贊助。由總社派出的黃文廣先生負責採訪報導國際扶輪副社長訪問上海臨時社、北京臨時社及烏蘭巴托的扶輪牙科義工服務。

國際扶輪黃其光副社長及一位總社職員一同加入了出席本區代表團，這是首位華籍國際扶輪副社長訪問3450地區。七月三十一日，我設宴款待黃其光副社長，陪同的包括烏蘭巴托扶輪社社員、來自3480台北地區的三位牙醫及三位護士、來自2750日本地區的2000-2001年度扶輪基金獎金委員會副主席、來自新加坡的前社長伉儷以及香港代表團約30位嘉賓，一時間中文歌、蒙古歌、日本歌交織，氣氛歡樂，場面熱鬧。

國際扶輪黃其光副社長更邀本港代表團順道探訪北京臨時社，從該社戴岩社長、十數位社友、以至黃其光副社長口中，加深了我對該社認識；黃其光副社長更指出該社領袖可任意選擇地方受訓，不過最近的地方是香港，暗示當臨時社正式授證時，理應納入3450地區之內。

朱梓焜

*From 1 July 2001, District 3450 comprises 49 clubs, 42 in Hong Kong, 6 in Macau and 1 in Mongolia. This Governor's Monthly Letter is issued to presidents, secretaries and directors of clubs and District officials. It is also available on the District Website: <http://www.rotary.org.hk> from where readers can access photos of club and district activities at the District Album. PP Parry Poon is Managing Editor. Phone him at 2579 1023 or fax him at 2877 3336 with your feedback.

Rotary International Appointments

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CONGRATULATIONS

3450 地區列位前區總監及前社長榮任下列國際扶輪職務

District 3450 is highly blessed by the R.I. Board of Directors and the Trustees of the Rotary Foundation. The following Past District Governors and Past President have been appointed by R.I. President Richard D. King and the Chairman of the Trustees, Past R.I. President Luis Giay, to serve at the international level for the Rotary Year 2001-2002. On behalf of all Rotarians of District 3450, may I extend our heart-felt congratulations to each of them.

PDG Nuno Jorge 左立基前區總監

- Family Task Force: Zone 4 Coordinator

PDG Raymond C. W. Wong

黃智偉前區總監

- Foundation Alumni Resource Group: Area Coordinator
 - Public Image Development Executive Steering Committee: Member
 - Centennial Planning Committee: Member
 - Asian Planning Committee: Member
 - Polio Plus National Advocacy Advisors-Hong Kong

- Public Image Development Task Force: Area A Coordinator

PDG Arthur K. Y. Au 區錦源前區總監

- Education and Training Task Force: Zone 4 Coordinator

PDG Dominique E. Vessigault

偉思高前區總監

- Ad Hoc Committee for the Development of Rotary in China: Member
 - Sergeants-at-Arms Committee: Member

PDG Moses Mo-Chi Cheng

鄭慕智前區總監

- Public Image Development Task Force: Zone 4 Coordinator
 - Asian Presidential Conference (Taipei) Committee: Member

PDG Vincent Wai-Keung To

杜偉強前區總監

- Rotary International Membership: Zone 4 Coordinator
 - Election Review Committee: Member

PDG Y. K. Cheng 鄭恩基前區總監

- Club Development and Improvement Task Force: Zone A Coordinator

PDG Jason C. H. Yeung 楊宗謙前區總監

- Hunger Task Force: Zone 4 Coordinator

PDG Anthony J. Hung 洪宏道前區總監

- Avoidable Blindness Task Force: Zone 4 Coordinator
 - 2002 International Institute Committee (Anaheim): Member

PDG Dipo C. Sani 辛迪寶前區總監

- World Community Service Programs Task Force- Disaster Relief: Zone 4 Coordinator

PDG John Wan 溫仲安前區總監

- Foundation Alumni Resource Group: Zone 4 Coordinator

PP Edwin Tsang 曾正麟前社長

- Community Service Programs Task Force- Environment: Zone 4 Coordinator
 DG Johnson Chu

2001 Kuala Lumpur Rotary Institute

2001 年吉隆坡扶輪學院

Kuala Lumpur, 19th - 21st October, 2001 2001 年 10 月 19 日至 21 日吉隆坡

The 2001 Kuala Lumpur Rotary Institute is scheduled to be held on 19th to 21st October this year. All Rotarians, in particular District Officers, Presidents, Past Presidents, President-Elects, Vice-Presidents, International Service Directors and Rotary Foundation Chairmen are recommended to attend. Many Rotary Leaders including RI President Richard D. King have confirmed or indicated their attendance to the Institute. The programme for the KL Rotary Institute is as follows:

October
 17th Wednesday & 18th Thursday: Governors Elect Training Seminar (GETS)
 18th Thursday (afternoon):
 - Committee Meetings
 - Golf Fellowship Competition(Registration Fee: RM200)
 18th Thursday (evening): GETS Dinner
 19th Friday (morning): Pre-Institute Regional Rotary Foundation Seminar
 19th Friday (4:00p.m.): Rotary Institute Opening Ceremony
 19th Friday (evening): Welcome Dinner

20th Saturday & 21st Sunday: 2001 Kuala Lumpur Rotary Institute

20th Saturday (evening): Institute Banquet
 If you want to attend the Institute, you can contact PDG Anthony Hung, the Promotion Committee Member of the KLRI at (852) 2530 9919 for details and registration.

An Opportunity to learn how to serve **International Service**

The Rotary Foundation Seminar

扶輪基金研討會 — 學習國際服務的機會

Hong Kong Academy of Medicine, Aberdeen 香港醫學專科學院, 香港仔

Saturday, 8th September, 2001 9:00 a.m. - 6:00 p.m. 2001年9月8日(星期六)

The District Rotary Foundation Seminar will be held on 8th September, 2001 (Saturday) from 9:00 a.m. to 3:00 p.m. at the Hong Kong Academy of Medicine, Jockey Club Building in Aberdeen. All members, in particular Presidents, President-Elects, Vice-Presidents, International Service Directors, Rotary Foundation Chairmen and new members are highly encouraged to attend. This year, the Registration Fee has been reduced to \$320 per person including lunch and coffee break. Keynote speakers include

our Regional Rotary Foundation Coordinator PDG Jackson Hsieh from Taiwan. Our District Rotary Foundation Chairman PDG Anthony Hung has promised many interesting and "practical knowledge" to be given out. So don't miss this opportunity to get well-informed about Rotary. Registration Form has been e-mailed and faxed to all Club Presidents which should be completed and returned to the Host Club by 24th August. For enquiries, please contact Host Club Chairman PP Peter Lam, Rotary

Club of Tai Po at Tel: 2381-5049, 93673940 or PP Candy Mok, Rotary Club of Channel Islands at Tel: 2622-4887, 95708877.

PP Peter Lam

District Rotary Foundation
Seminar Host Club Chairman

Memories from the Governor Elect.....

候任區總監紀行



The end of July marked the lingering joyous and exciting mood from various Clubs having had their own change-overs of Club officers...so the Rotary movement gets carried on, from year to year, with new energy and ideas to serve Mankind.

The District Governor's official visits to the Clubs began in the middle of the month. As an integral part of his delegation, I tried to capture as many visits as possible. These are opportunities for me to learn about each Club's sub-culture and to get to know the Rotarians in the Club.

On route to visit the Rotary Club of Ulaanbaatar, Mongolia, we stopped by Beijing for two days. Meeting up with our Rotary International Vice-President Gary Huang, we all had a pleasant evening with members of the Provisional Club in Beijing. They have already been serving the community in a number of projects. The more notable one was to take charge of flying babies with heart defects to the US for the most advanced and complicated surgeries. The evening ended with better acquaintance among members from Hong Kong, Taipei, and their members from Germany, Denmark, UK and Italy. An experienced and renowned journalist, Wen Huang from RI came along with RI VP Gary for media purposes.

It was a grand occasion at the Rotary Club of Ulaanbaatar for our DG's visit. Not only it was well attended by their own members and potential members, but also Clubs from all over that made Matching Grants in projects with Ulaanbaatar--from Japan, from Singapore etc. The evening was well-balanced by speeches and some very fine musicians playing traditional Mongolian instruments accompanied by skilful singing and dances. The team of dentists (past presidents from RC of Taipei) and some nurses were warmly welcomed. They planned to serve over 100 patients during their five days' service there. Eventually it ended up with nearly 200 patients. That was a great experience to witness Service Above Self.

Most of the delegation from Hong Kong left with DG Johnson after the Board Meeting with RC of Ulaanbaatar. Then came the unexpected invitation to visit the Ulaanbaatar Mayor's office. The service done by District 3450 was recognized. I discussed the special and more urgent needs in the city with the Vice Mayor. Apparently school premises were a more urgently needed area, followed closely by the lack of skills for school leavers to face employment needs.

That afternoon, another unexpected invitation

came from the Office of the President of Mongolia. The RI Vice-President Gary and I were received by the First Lady of Mongolia, along with the President's Advisor and the President's son. The setting up of computers in 30 schools project, funded by RC of Kowloon North, with a Matching Grant from a Club from Malaysia, and the Dental Care community work were highly praised by the First Lady, A. Oyunbileg, who founded the "For Human Good" Foundation that implement projects to help children's health, youth's job opportunities and education. She understood our Rotary service, as she practically "spook" our language of service.

It was definitely a worthwhile visit in that the bonding between Mongolia and Hong Kong was further strengthened. In those few days' time, through interacting with the Ulaanbaatar Rotarians and visiting patients in government housing estates, I got a much better picture of how they live, where the difficulties are and the strength and influence on their communities of the RC of Ulaanbaatar.

Gloria Chan
Governor Elect.

Governor's Message



國際扶輪黃其光副社長探訪北京臨時社。
RI Vice-President Gary Huang's visit to the Provisional Club of Beijing.



朱梓焜區總監(左)、北京臨時社戴岩社長(中)及國際扶輪黃其光副社長(右)北京席上合照。
DG Johnson(left), Pres. Jens Dreier(middle) of Provisional club of Beijing and RIVP Gary(right).

Dear fellow Rotarians & friends,

August is Membership & Extension Month. Every Rotarian should try his or her utmost effort to introduce new members into Rotary. In our district, a Membership Development Seminar was arranged in the afternoon of 4 August. The seminar attracted 176 rotarians from 47 clubs. One club in Macau and the only club in Mongolia were not represented. However, we had arranged a similar seminar for the members of the Rotary Club of Ulaanbaatar on the 1 August. Strictly speaking, only one club in Macau did not register for the seminar, which was attended by very senior Rotarians as well as new Rotarians inducted 15 days ago at the District Installation on 20 July. Under the capable leadership of IPP Meggy Tseung and supervised by the experienced PDG Raymond Wong, a remarkable seminar was organized. May I once again extend my gratitude to PDG Raymond, IPP Meggy and her dedicated committee members.

For the purpose of achieving membership growth, I announced the following three awards at the seminar:

1. One award for the Rotarian introducing the highest number of Rotarians into Rotary between 1 July 2001 and 31 May 2002. The award is HKD1,000 gift certificate.

2. One award to each of the 2 presidents of the clubs with highest net membership growth between 1 July 2001 and 31 May 2002. Clubs are divided into two categories, one with less than 50 members, and one with 50 or more members. Each award is one economy class return air ticket to Taipei.

3. One award for the committee member whose responsible clubs have the highest total net membership growth between 1 July 2001 and 31 May 2002. The award is a 3 days and 2 nights cruise on Superstar Leo for 2 passengers.

In June 1997, Rotary's total membership was about 1,215,000. We reached that figure because of the visionary leadership of Past R.I. President Herbert Brown. But in less than three years, it had declined by 35,000 to 1,180,000 by June 2000. It was the first time membership suffered from a tremendous decline for three consecutive Rotary years since World War II.

Under the capable leadership of Immediate Past R.I. President Frank Devlyn and World Membership Chairman Gary Romp, Rotary International introduced the 21st Century Challenge in 2000-01, which has

resulted in many new members. In order to meet the target of 1.5 million members by the year 2005 set by the R.I. Board of Directors, we must work hard on the campaign "Rotary's Global Quest", which is to bring in at least one new member per month per club in the year 2001-02 with a minimum net gain of at least five members per club. In addition to the net gain in membership, each district is asked to form at least three new clubs or to have at least five clubs achieve a net membership increase of at least 15 new members. To meet the rapid demand for Rotary service, we must have a strong membership for Rotary. To achieve this, we must take action because "MANKIND IS OUR BUSINESS".

I have started my official visits to various clubs. My visit to the Rotary Club of Ulaanbaatar, Mongolia was on 30 July. My delegation included DGE Gloria, AG Edmond,



朱梓焜區總監在烏蘭巴托扶輪社上講話。
DG Johnson delivered his speech at the Rotary Club of Ulaanbaatar.

AG Tenny, DS Jones, CP Herbert and IPP Bill. My sincere thanks goes to each of them for their dedicated support.

After my speech at the official visit, President L. Gombo gave a vote of thanks in which he promised to support the district, especially in membership growth. The club agreed in principle to sponsor a Mongolian-speaking Rotary club, the action of which is very encouraging. I was honoured to present a Paul Harris Fellow recognition to a lady named Gabrielle Dowlong (Mongolian pet name, Didi) on behalf of the Rotary Club of Canberra Sunrise in Australia.

A Rotary Dental Volunteer Services, comprising of three dentists and three nurses from District 3480, was providing a three-day volunteer services to the children in Ulaanbaatar for teeth cleaning, fillings and extraction. Their entire expenses of USD7,660 were jointly sponsored by the Rotary Club of Taipei, District 3480 and District 3450, which was represented by Rotary Club of Tai Po and the Rotary Club



探訪服務中的扶輪牙科義工。
A visit to the Rotary Dental Volunteers.

was hosted by myself in the honour of VP Gary, with about 30 guests, including members of the Rotary Club of Ulaanbaatar, 3 dentists and 3 nurses from District 3480, Taipei, the 2000-2001 Vice Chairman of the Rotary Foundation Grants Committee of District 2750, Japan, a Past President with his wife from Singapore and the entire Hong Kong delegation. The dinner was full of fun and joy. Chinese songs, Mongolian songs, as well as Japanese songs were sung.

On my way to Ulaanbaatar, I and my

烏蘭巴托的電視台記者訪問扶輪社友。
Rotarians being interviewed by TV reporter in Ulaanbaatar.



朱梓焜區總監在宴請國際扶輪黃其光副社長席上致歡迎詞。
DG Johnson welcomed the guests to his dinner party in honour of RIVP Gary Huang.

delegation from Hong Kong were invited by R.I. Vice President Gary to visit the Provisional Rotary Club of Beijing, when I could meet their provisional club President Jens Dreier and about ten other members. From the speeches of VP Gary and provisional club President Jens, I had a better understanding about the club. VP Gary told the club leaders that they might go anywhere for their training, but Hong Kong is the closest place, implying that when the provisional club is chartered to become a Rotary Club, it should be included in District 3450.

Johnson Chu

參觀烏蘭巴托一家學校。
Visit to a school in Ulaanbaatar.



朱梓焜區總監（前排中）公式訪問烏蘭巴托扶輪社，與甘博社長（前排左二）、國際扶輪黃其光副社長（前排右二）及香港代表團合照。
DG Official Visit to the Rotary Club of Ulaanbaatar. DG Johnson (front middle) with President Gombo (front 2nd left) and RIVP Gary (front 2nd right) and other Hong Kong delegates.

of Peninsula. The job of Mr. Wen Huang from the World Headquarters was to write a report on R.I. Vice President's visit to the Provisional Rotary Club of Shanghai, the Provisional Rotary Club of Beijing and the Rotary Dental Volunteer Services in Ulaanbaatar.

R.I. Vice President Gary Huang and a R.I. staff joined my delegation. It was the first time that a Chinese R.I. Vice President visited District 3450. On 31 July, a dinner



朱梓焜區總監公式訪問觀塘扶輪社。
DG Official Visit to the Rotary Club of Kwun Tong.

朱梓焜區總監致送紀念品與甘博社長。
DG Johnson presenting a souvenir to Pres. L. Gombo.



2nd International Amateur Golf Tournament

organised by Rotary Club of Noida Central, New Delhi, India 13th - 19th October, 2001

第二屆國際業餘高爾夫球錦標賽

印度新德里奈達中區扶輪社主辦 2001年10月13日至19日(星期六)

The Rotary Club of Noida Central has pleasure in announcing the 2nd International Amateur Golf Tournament for Rotarians (and potential Rotarians), to be held in New Delhi, India in October 2001.

The grand success of the Inaugural International Amateur Golf Tournament last year, prompted the Club to make this event, that enhances International understanding and peace (an Object of Rotary), an annual feature.

The Tournament (and the associated events)

is being organised between Saturday, 13th October to Friday, 19th October, 2001, including two days of golfing, extensive sightseeing and shopping at some exquisite locations.

Venue of the Tournament :
ITC Golf Resort, Manesar

Itineraries options (4 days) :

- A. New Delhi - Jaipur - Agra
- B. New Delhi and interiors of Rajasthan
- C. New Delhi - Goa
- D. New Delhi and Kathmandu (Nepal)

The participation has been planned for 80 international golfers, on a first-come-first-served basis and 40 prominent amateur golfers from India.

Please visit the Club's web site www.rotarynoidacentral.org or email any queries / suggestions to president@rotarynoidacentral.org for their immediate response.

For brochure and application form, please contact PP Ronald Lu at Tel : (852) 2832-0388 or email : ronaldu@rlphk.com

Announcement of Rotary Events 扶輪活動預告

Date 日期 Time 時間	Events 活動名稱	Venue 場地
2001/9/8(Sat.) 9a.m. - 4p.m.	The Rotary Foundation Seminar 扶輪基金研討會	The Hong Kong Academy of Medicine 香港醫學專科院
2001/10/19(Fri.) - 21(Sun.)	2001 Kuala Lumpur Rotary Institute 2001年吉隆坡扶輪學院	Kuala Lumpur 吉隆坡
2001/10/30(Tue.) 12:30p.m.	Vocational Service Seminar 職業服務研討會	Hong Kong Hotel 香港酒店
2002/2/23(Fri.) - 25(Sun.)	RYLA Camp 扶輪青年領袖獎勵計劃	Sai Kung 西貢
2002/3/17(Sat.) - 18(Sun.)	District Conference 地區年會	Kowloon Shangri-La Hotel 九龍香格里拉酒店

Coming District Sports Events 地區運動項目預告

Date 日期	Events 項目名稱	Host Clubs 主辦社
23rd September, 2001	Swimming Gala	Kowloon Northeast/Tai Po
October, 2001	Ten Pins Bowling	Kwai Chung
December, 2001	Tennis Tournament	Kowloon Northeast
December, 2001	Singing/Karaoke/ Dancing Contest	Admiralty
13th January, 2002	District Sports Day	Tai Po
20th January, 2002	Soccer Tournament	New Territories (tentative)
February, 2002	Mahjong Tournament	New Territories
3rd March, 2002	Badminton Tournament	Peninsula South
4th April, 2002	Golf Tournament	Macau
May, 2002	Basketball Tournament	Tolo Harbour
June, 2002	Table Tennis Tournament	Tsimshatsui East
June, 2002	Colour Boat Race	N. T. - 8 Clubs (Area 6)

For Enquires: IPP Ada Cheng Tel: 2526 2013

RI District 3450 - Membership Attendance Report June 2001

國際扶輪 3450 地區社員出席報告 2001 年 6 月

Area	Rotary Club of	2-Jun-01	Membership 31-Jun-01	Change	Jun-01 Meetings	Jun-01	Attendance Jun-01	Jun-01	Jun-01 District Rank	This Rotary Year District Rank	Average %
1	Amagao	10	10	0	3	71.50%	68.90%	65.70%	18	17	63.75%
1	Guia	17	17	0	5	95.92%	100.00%	95.60%	1	1	90.65%
1	Hou Kuong	21	21	0	3	80.00%	70.00%	71.67%	9	6	71.35%
1	Macau	43	43	0	4	36.50%	44.70%	40.50%	46	48	44.73%
1	Macau Central	27	27	0	4	74.00%	60.83%	74.00%	6	9	67.55%
1	Macau Islands	14	14	0	4	56.00%	57.00%	41.00%	45	36	54.68%
2	Admiralty	38	38	0	5	38.00%	51.00%	38.00%	47	45	47.73%
2	Happy Valley	31	31	0	4	65.00%	76.75%	73.00%	7	7	70.86%
2	Hong Kong	176	135	-41	4	64.00%	65.00%	66.00%	16	38	54.00%
2	Hong Kong Harbour	30	30	0	4	70.00%	46.00%	33.00%	49	37	54.17%
2	Hong Kong Northeast	53	54	1	5	55.80%	53.30%	55.80%	36	46	47.64%
2	Wanchai	38	38	0	3	63.00%	73.00%	73.00%	8	49	66.33%
3	Hong Kong Island East	46	46	0	4	60.53%	69.19%	57.14%	35	30	59.54%
3	Hong Kong South	42	42	0	4	55.00%	58.30%	61.00%	28	20	62.44%
3	Quarry Bay	10	10	0	3	48.00%	48.00%	45.00%	43	41	52.00%
3	Queensway	25	26	1	4	59.00%	65.00%	53.00%	39	33	57.58%
3	Victoria	30	30	0	3	63.33%	79.17%	57.78%	34	23	61.53%
4	Bayview Sunshine HK	21	24	3	4	51.00%	51.00%	50.00%	40	42	51.52%
4	Causeway Bay	32	31	-1	5	58.00%	56.00%	55.00%	37	32	58.33%
4	Hong Kong Bayview	24	24	0	4	55.00%	69.00%	61.00%	29	25	61.43%
4	Hong Kong City North	21	21	0	4	51.20%	67.50%	65.50%	19	21	61.98%
4	Hong Kong North	31	31	0	4	61.29%	61.94%	62.90%	26	31	58.85%
5	City Northwest HK	22	21	-1	4	65.00%	68.00%	67.00%	14	10	66.25%
5	Hong Kong Island West	58	57	-1	5	65.00%	62.50%	67.50%	13	16	64.43%
5	Hong Kong Northwest	43	42	-1	4	58.00%	64.00%	65.50%	20	12	64.90%
5	Mid-level	20	20	0	4	63.00%	61.50%	63.00%	25	19	63.55%
5	The Peak	27	27	0	4	55.00%	58.00%	60.00%	30	35	55.23%
6	Channel Islands	22	22	0	4	67.00%	68.00%	64.00%	23	8	67.92%
6	Hongkong Sunrise	15	11	-4	3	63.00%	62.00%	82.22%	3	18	63.57%
6	Kwai Chung	35	33	-2	4	66.01%	71.85%	69.87%	10	4	71.80%
6	New Territories	53	49	-4	3	59.00%	62.00%	59.00%	31	28	59.92%
6	Shatin	26	26	0	4	61.00%	62.40%	68.00%	12	15	64.56%
6	Tsuen Wan	35	35	0	3	62.33%	51.56%	64.44%	21	26	61.35%
7	Kowloon	76	76	0	4	49.00%	49.00%	48.00%	42	43	51.25%
7	Kowloon Golden Mile	56	56	0	4	55.00%	65.00%	67.00%	15	13	64.75%
7	Kowloon North	34	33	-1	5	60.00%	58.00%	58.00%	32	34	56.50%
7	Peninsula	30	30	0	4	53.23%	69.17%	63.33%	24	27	60.87%
7	Peninsula South	31	31	0	4	81.70%	83.20%	78.20%	4	2	84.47%
8	Kowloon East	51	49	-2	4	63.00%	66.00%	66.00%	17	11	65.92%
8	Kowloon Northeast	18	18	0	4	54.00%	47.00%	49.00%	41	39	53.67%
8	Kowloon Northwest	27	27	0	4	70.00%	58.50%	55.00%	38	22	61.54%
8	Kowloon West	45	45	0	4	57.43%	59.46%	62.84%	27	24	61.47%
8	Kwun Tong	25	25	0	4	52.00%	52.00%	42.00%	44	44	48.65%
9	Kingspark HK	29	29	0	4	75.86%	65.52%	75.00%	5	5	71.46%
9	Peninsula Sunrise	14	14	0	4	64.20%	61.00%	58.00%	33	29	59.61%
9	Tai Po	28	28	0	3	48.96%	59.00%	64.30%	22	40	53.54%
9	Tolo Harbour	27	27	0	3	80.82%	81.63%	83.56%	2	3	82.52%
9	Tsimshatsui East	23	23	0	3	69.70%	94.32%	68.12%	11	14	64.60%
	Ulaanbaatar	41	41	0	4	42.07%	54.27%	36.00%	48	47	45.16%
Total		1691	1638	-53		61.09%	63.40%	61.23%			61.39%

Membership Development Seminar

社員擴展研討會

For the last 3 consecutive years, Rotary has been losing members both at RI and District. It is the first priority of RI President Rick King to call for membership growth.

This seminar was held on 4th August 2001 at the Hong Kong Academy of Medicine, Aberdeen to create awareness as well as to provide opportunity for participants to share the problems and experience of their own club. A total of 179 participants came in that sunny afternoon to meet, to greet and to treat this topic a serious one. The chairman IPP Meggy and the Organizing Committee members were excited with the overwhelming response.

PDG Vincent To, the key note speaker, highlighted all with 10 easy ways to attract and retain Rotary Members and also tips on membership retention.

During the Open Forum, participants were keen on lining up to express their views and experience. Useful best practices were shared:

- organize interest groups
- build a network among Clubs so as to refer potential member if he/she does not fit your club
- consider to adjust cost to accommodate young members
- invite spouse to join
- do not victimize membership by gender
- rejuvenate senior members and past presidents
- capitalize on the resources of Interactors and Rotaracters
- back to basic; promote the value of Rotary actions both internally and externally

DG Johnson reminded all on the growth target: one new member per club per month; 5 members net growth per club per year. He also announced 3 awards to energize the call. One of the awards is for the Rotarian introducing the highest number of Rotarians into Rotary between 1/7/2001 and 31/5/2002. The award is HK\$1,000 gift certificate



PDG Raymond, District Membership Development Co-ordinator Committee Chairman wrapped up the seminar by telling us 2 stories of how Rotary's love and care spread around the needies, helping them to rebuild their dignity, living a brilliant life. This is the value of joining Rotary. This is what we are proud of being a Rotarian. This is the most powerful tool for membership growth.



Reported by Amy Leung

