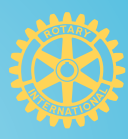




Eugene Fong 方奕展
District Governor 2013-14

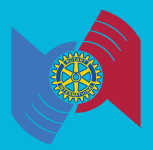
Rotary
District 3450



3450地區
香港 / 澳門 / 蒙古國 / 中華人民共和國廣東省
District 3450
HONG KONG / MACAU / MONGOLIA / THE PEOPLE'S REPUBLIC OF CHINA - Guangdong Province

DISTRICT GOVERNOR'S MONTHLY NEWSLETTER

地區總監月報



NOVEMBER 2013
二零一三年十一月

District Governor Message

Eugene Fong
District Governor 2013-2014

For the past few months we've been discussing the nucleus of Rotary. We've deliberated over what it means to engage Rotary, reflected on how reciprocity courses through the veins of both the "Golden Rule" and the Four-Way Test, and meditated on our collective commitment to conscience and goodwill. The fruition of these musings and contemplation has served to buttress our own philosophy, and hopefully left us a bit more adept at flourishing it. But, the time has come in my tenure as DG to shift the direction of my expatiation from the sublime to the utilitarian.

To pursue "The greatest good for the greatest number", which was the basis for the Utilitarianism of Jeremy Bentham, we need to SERVE WISELY and put our resources to best use. As our best resource is our philosophy, we need to be cognizant of the efficiency with which we channel the Rotary spirit. Whether it is a fresh idea or ardor for an existing project, before its vision can come to realization it must first be channeled through our organizational structure. Paul Harris expounded on the need to maximize the efficacy of Rotary's organizational flow more than once, and in a Letter to the Board of Directors of the International Association of Rotary Clubs described it thus:

"The man who insists upon all power and authority flowing through his two hands, limits the accomplishment of his concern to the size of his own hands. The house that has a half-inch water pipe connecting it with the great ten-inch city main, will get half-inch service, not ten-inch. So it is with the vast main of power and progress in Rotary - if it must pass to the members through a half-inch pipe, then we shall never have more of it than can flow through that diameter. It may be too much to expect to find a single pipe of Rotary's true diameter, but perhaps we may find two or three, each to carry a part of the load, and so release a vastly larger service to our world."

The clear message here is that we can't let ourselves get caught micromanaging Rotary or spreading the Rotary spirit too thin. I'm sure we've all seen too many times how easily good ideas wind up lost, passion fizzles out, and zeal gets tangled up in the bureaucracy. It has been in the spirit of removing organizational bottlenecks that we have restructured the roles of the District officers this year. By involving more people in the process, we should be better able to ensure that the service the world sees is closer to the true undiluted source of the Rotary Spirit. While a good start, we have to bear in mind that structural change is largely superficial without an underlying cultural change. What we have to ask ourselves now is how we can go about changing our culture to promote a decentralization of power and include a larger team of officers and members at the district, area, and club levels.



Sports Day for All
A new Guinness World Record achieved
see pages 2 and 3



Please follow this link to read the District Governor's weekly e-newsletter

<http://rotary3450.soofwood.com>

Sports Day for All 傷健共融運動日



Sports Day for All 傷健共融運動日 was successfully held at Tseung Kwan O Sports Ground with a new Guinness World Record achieved. Sports Day for All Co-Chair PDG Tony Wong truly thanked all of you for the great support for this event. Mrs. Carrie Lam was our Officiating Guest. DG Eugene Fong, DGE Belinda Yeung and spouse, PDG and Mrs John Wan, CDS Eric Chin, AG Heman Lam, DS Gary Yeung and many District Officers graced the occasion. PDG Peter Wan attended as the VIP of Hong Kong Blind Sports Federation.

PDG Tony Wong expressed his sincerest thanks as below:
"I was overwhelmed with excitement by the announcement from Ms Lisa HOFFMAN, Guinness World Records Adjudicator that a new Guinness World Record (GWR) of "The Longest Handshake Chain" was created by 3,434 participants in the afternoon of 2nd November, 2013 at Tseung Kwan O Sports Ground, Hong Kong.

I take this opportunity to thank all of those who offered their care for visually impaired people, efforts to help, patience to follow and tolerance to adopt sudden changes due to unforeseen difficult situations.

"Sports Day for All" received over 4,700 registrations from very enthusiastic schools, NGOs and Rotary family members of our district in advance. We must offer thank to our over 1,200 volunteer helpers who agreed to surrender their registration for GWR for offering to others since the highest allowance of participant for Tseung Kwan O Sport Ground is only 3,510 people.

Unfortunately, we were informed at around 12:40pm that the Hong Kong Observatory would consider hoisting Typhoon Signal #3 at about 2:00pm. Since the Education Bureau, one of our event hosts, advised us that according to the rules, we must prepare for discharging our students once Typhoon Signal #3 was hoisted and the GWR should not be recognized if it was operated under illegal situation. We estimated that we were still waiting for over 1,000 participants to arrive then. After discussion with Lisa, the GWR Adjudicator, she agreed to accept the attempt to be done by all who were there by a simple signing of names for registration.

The decision was made with immediate announcement to request all on site volunteers and helpers to re-register and proceed to rehearsal within an hour, and final official attempt was made at 3:23 p.m. We were lucky that the Typhoon Signal had not raised higher, and officially registered participants were over 3,000.

Under such difficult circumstances, confusion could be imagined. I must thank all of you who were unbelievably cooperative, disciplined, and truly helpful to make our dream a real one! Please accept my heartiest thankfulness. The laurels are all yours!"

In addition to RAAS Committee, there were 23 Rotary Clubs, 15 RAAS schools, 6 Interact Clubs, District Rotaract Committee and 8 Rotaract Clubs totally over 1,400 people participated in the event. The attendance list is as shown below.



A new Guinness World Record achieved

by Rotary Adopt A School (RAAS) Committee



扶輪及其合作伙伴

扶輪與校同行地區委員會

金鐘扶輪社	東華三院張明添中學
離島扶輪社	長洲官立中學 長洲官立中學扶輪少年服務團 保良局馬錦明夫人章馥仙中學
中區扶輪社	
快活谷扶輪社	文理書院 (香港) 馬錦明慈善基金馬可賓紀念中學 馬錦明慈善基金馬可賓紀念中學扶輪少年服務團 快活谷扶輪青年服務團 香港航空青年團 和諧香港合唱團
香港城北扶輪社	香島中學 香港城北扶輪青年服務團 香港專業教育學院扶輪青年服務團 (摩理臣山)
香港金融中心扶輪社	基督教香港信義會信義中學 (Hosting School) 基督教香港信義會信義中學扶輪少年服務團
香港海港扶輪社	可風中學扶輪少年服務團
香港東區扶輪社	才俊學校 聖匠中學 聖匠中學扶輪少年服務團 香港東區扶輪青年服務團 嶺南大學學生會扶輪青年服務團 香港理工大學香港專上學院扶輪青年服務團
香港西北區扶輪社	鴨脷洲街坊學校
香港南扶輪社	
港京扶輪社	
九龍東北扶輪社	
九龍塘扶輪社	香港布廠商會朱石麟中學
九龍西區扶輪社	
官塘扶輪社	慕光英文書院
半山扶輪社	佛教筏可紀念中學 (Hosting School) 福建中學 (官塘)
新界扶輪社	香港中文大學崇基學院扶輪青年服務團 新界扶輪青年服務團
半島南扶輪社	庇理羅士女子中學 庇理羅士女子中學扶輪少年服務團
半島旭日扶輪社	伯特利中學
君域扶輪社	匡智張玉瓊晨暉學校
荃灣扶輪社	
灣仔扶輪社	
沙田扶輪社	
地區扶輪青年服務委員會	



LET'S HELP THE UNSUNG HEROES TO MAXIMIZE THE GOOD THEY DO FOR OUR WORLD – HELP US FIND THE ONE

***‘Nominate your unsung hero for the
THE ONE International Humanitarian Award 2014 today!
The deadline is Jan 31 2014!’***

What is THE ONE Award?

THE ONE Humanitarian Award was conceptualized and founded by Past District Governor David Harilela 2011-2012, and is the first international humanitarian award launched by Rotary International District 3450 (RI D3450). This award aims to find the unsung hero of today by accessing the powerful Rotary network of over 1.2 million people. As signified by the Rotary motto, Rotary's main objective is service — in the community, in the workplace, and throughout the world.

How do you recognize THE ONE? What is a humanitarian?

A humanitarian endeavors to improve the human condition through saving lives, improving the quality of life, and alleviating suffering, while supporting and contributing to the basic human dignity of those in need. Candidate must dedicate his/her daily work in helping those in need.

A humanitarian

- Gives of him/herself regardless of compensation
- Provides services without expectation of remuneration
- Provides services to all equally, impartially, cooperatively and neutrally
- Embraces common moral decencies such as altruism, integrity, freedom, justice, honesty, truthfulness, responsibility and compassion
 - Respects and embraces human diversity
- Improves the lives of those in need through selfless, courageous, creative and compassionate acts

Examples of the variety of humanitarian daily efforts eligible for THE ONE Award include, but are not limited to:

- Protecting the local women and children from human trafficking
- Providing much needed health care during pregnancy, childbirth and for those who are infected with Tuberculosis, Malaria and HIV.
- Operating kindergartens serving children living in slum and supporting them all the way through to university
 - Providing shelters for abandoned and orphaned children and caring for and educating them afterwards
- Supporting the tribal communities who are living in poverty by ensuring that they have access to clean water, soil conservation programs, sound agricultural practice, literacy courses, health & medical facilities and earthquake relief

To learn more about the stories of our previous winners and finalists, please visit <http://www.theonerotary3450.org> > Awards

Nominate Now

Please submit a completed nomination form with Rotary Club endorsement, resume of the candidate, description of candidate's service to humanity, photograph of the candidate and Supporting Materials (if any) via e-mail (nominates@theonerotary3450.org) or post to THE ONE Organising Committee Rotary Information Centre, 14/F Capital Commercial Centre, 26 Leighton Road, Causeway Bay no later than Friday, January 31, 2014.

The Award 2014 will be presented at the THE ONE Gala Dinner at Holiday Inn Golden Mile Hotel (Hong Kong) on June 12, 2014. The Winner will receive US\$100,000 prize money, and the Finalists will also receive US\$50,000 (donated respectively by award sponsor Richard Elman for the winner and by Peter Bennett to the Finalists)

Rotary Recognizes Hong Kong's Heroes

On October 30, 2013 at the Regal Hotel Hong Kong, Rotary District 3450 launched the inaugural Hong Kong Heroes Vocational Excellence Award Ceremony to honour the unsung heroes in our community. These are those individuals who go the extra mile to serve others and make our community better and safer, but do so with disarming humbleness and without seeking public recognition.

“Service above self” is one of the core principles of Rotary. And the awardees, six policemen, three from the healthcare profession and five firemen, exemplify this through their bravery and selflessness. The stories of these brave men and women touched the hearts of the entire audience and provided an occasion to reflect on the many acts of selflessness that make our society more humane.

The awards night is now in its 13th year of service which brings these anonymous heroes to the spotlight and allows us to show them the gratitude and respect they richly deserve.

Led by District Vocational Service PP Nanu Lachman along with KGM's Vocational Director Mr Daniel Krayl and Ms Mabel Wong of the Vocational Committee, over 150 people attended the event including top Representatives from the Police, (Director of Hkg police operations, Mr. Tony Wong Chi-Hung), Fire (Assistant Director of Fire Services- Mr. Ng Wai Keung) and Medical Field (Ms. Cecilia Chu, Chief Manager HR Department from the Hospital Authority) along with the Awardees, district authorities, and members of the various clubs in the district. It was an inspiring evening and a great celebration of humanitarian values.

Rotarians are already looking forward to honouring Hong Kong's Heroes next year.

We are 1.2 million Neighbours, friends, and community leaders from over 200 countries who have come together to create positive, lasting changes in our communities and around the world. We work together with unified minds and hearts to make the world cleaner, healthier, safer and better for us and our children.

Motto “Service Above Self”

The awardees were:

From the Police:

Sergeant Cheng Chi Kin
Police Constable 51759 Pak Chuen Mun
Police Constable 45681 Yim Wai Keung
Police Constable 5512 Yip Ling Fai
Woman Police Constable Yip Yin Yan, Maria
YauTsim District Project “GEMSTONE” ~ YauTsim District Commander Mr Yu Tat Chung

From the Medical Field:

Ms. Catherine Wong, Hospital Authority Lions Eye Bank
Mr. So Wai Sang, Registered Nurse, Kwai Chung Hospital
Ms. Fong So Sui, Rebecca – Kowloon Hospital

From the Fire Services:

Senior Station Officer Mr. Fung Ka Wai
Fireman Chui Ka Kit
Fireman Tse Tsz Hong
Fireman Mr. Wong Kwok-Leung
Fireman Mr. Lui Kam Man



How clean water changes the lives of 50,000 students and teachers in Shanxi, China

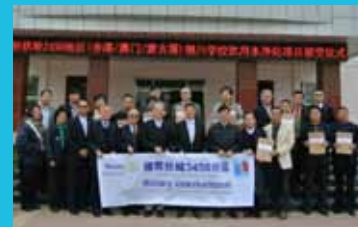
By K C Wong
President of Rotary Club of Macau

Once I read an article in the newspaper interviewing the famous HK fiction writer, Ni Kuang (倪匡) and one of his quotes is -- " Every morning, when I can get water by just a twist of my fingers, I feel so grateful and overjoyed". This did not come too strong to me at that time, not until I took part in the trip to Shanxi during 18-21 Oct to attend the completion and handover ceremony of Water Purification Systems to 43 local schools in the cities of Wainan and Tongchun, providing clean drinking water to over 50,000 students and teachers that I can deeply appreciate the meaning behind Ni Kuang's words.

I felt so proud to be part of this life-changing Rotary District initiative when I came to understand the tremendous scale of the project in building 43 water purification systems to each of the local schools at prominent locations allowing easy access to all students and teachers. Most of them are conveniently built close to playgrounds/ sport facilities and some of them even connected directly to students' dining area and equipped with heating facilities to provide hot drinking water during the cold winter. Now the school kids and their teachers can safely drink directly from the taps through an Australia-patented micro fiber water filter at any time they feel like. Whereas in the past, all they had was yellowish water with lots of sediments even after boiling. With the new facilities, not only clean and safe water is easily available, students can also save time without having to queue up for boiling water during their very short recess break. More important also is to help reduced likelihood of the students getting sick caused by drinking unclean water day in and out.

Each purification system has to undergo water tests and only those with satisfactory results were handed over to the schools. This was an important agenda on our trip and members of our delegation often cheered over cups of water from the purification systems that passed the tests.

Of course, at the handover ceremony, IPDG Kenneth repeatedly reminded the school headmasters and those in charge of the systems to perform proper cleaning and regular maintenance follow-up jobs which is of paramount importance to the successful sustainability of this very meaningful Water Purification Project.



Club in action

Supportive Learning Project (SLP)

PP Michael Kwan
Rotary Club of the Peak

Supportive Learning Project (SLP) serves approximately 2,300 cases of children mostly aged between 2-6 years old with special needs including those with autistic disorder, developmental delay, speech delay, Attention Deficit and Hyperactivity Disorder and other learning difficulties. With the generous donation from The Rotary Club Of The Peak, a Pre-School Training Unit has been established to provide timely training and services to the children with special needs. The Pre-School Training Unit comprises of a group training room, two individual training rooms and an occupational therapy room which enable different autism and delay training programmes to be carried out. This expansion plan has enabled approximately 90 children to receive training and over 4,400 training sessions can be conducted per year. A kick off ceremony was held on the 24th September, 2013 with gracious presence of over 15 Rotarians, including District Governor Eugene Fong, AG Kei Lee Hoi, DAG Felix Chow, President David Koo, CP Ma Ching Nam and other members.





熱烈歡迎凌嘉勤規劃署署長蒞臨沙田、新界及荃灣扶輪社聯合會議 講題：新界東北新發展區計劃

文：沙田扶輪社PP MICHAEL CHIU

沙田、新界及荃灣扶輪社聯合會議於2013年10月7日晚上7時30分在美麗華酒店宴會廳舉行。沙田社PP Michael 邀請凌嘉勤規劃署署長到來做主講嘉賓。出席的社友和社嫂非常踴躍，有63人。包括DGN Peter Pang和AG Andy Li等地區領導。下午4時麻雀耍樂。7時30分會議正式開始。首先由助理區總監Andy Li報告地區事項，接著各社長報告社務。7時40分PP Michael介紹凌嘉勤署長的簡歷。他說：「凌署長是專業城市規劃師，工作務實和經驗豐富，曾參與新機場和東涌新市鎮規劃、「城市規劃條例」檢討、海濱規劃和發展、規劃執管和檢控、跨境規劃及新發展區規劃等工作。2007年至2009年曾出任香港規劃師學會會長，現任規劃署署長。請大家給熱烈的掌聲請凌署長，講「新界東北新發展區計劃。」這時會場響起熱烈的歡迎掌聲。

凌署長說：「感謝Michael的邀請。發展新界東北新發展區計劃的目標是滿足中長遠房屋需求，滿足香港經濟需要和創造就業機會及建立粉嶺、上水及古洞的新市鎮。政府公佈「新界東北新發展區計劃及工程研究」的最終方案，考慮公眾參與收集的意見作出主要調整，先推展古洞北和粉嶺北兩個新發展區，作為粉嶺和上水新市鎮擴展部份，以應付房屋的需要。完成發展後，粉嶺、上水和古洞新市鎮的人口約達46萬人。區內將提供廣泛的商業、零售、社區、康樂文化設施和就業機會。顧及基建容量和環境限制，盡量增加古洞北和粉嶺北發展密度，私人屋苑佔百分之四十，公營房屋佔百分之六十，還實行港人港地的政策。政府還向符合公屋資格受影響的居民提供原區安置，協助受影響務農人士和推出一個特殊農地復耕計劃等。規劃新發展區主要應付市民住屋和社會經濟發展的需求。香港人口在未來30年會增加約140萬。」說完大家又報以熱烈的掌聲。

社友發問非常踴躍，有荃灣社陳慎正候任社長、張有光前社長；沙田社許賢偉前社長和新界社曾正麟前社長等。凌署長的回答非常詳細，令社友們非常滿意和開心。會場氣氛熱烈。會議於8時45分結束，晚宴則在一片歡樂中於10時結束。



Rotary Moment

Some Thoughts about Rotary

DS Gary Yeung
RC Hong Kong City North

Why joining a Rotary Club ?

At first, the spirit of Rotary was not very clear in my mind. I got the impression that a Rotary Club comprised members who came from different professions or trades, and Rotary membership would expand one's social circle. Later I realized that this alone would not help sustain one's long term interest in Rotary.

Fulfilment of Rotarians' Aspirations

After some initial years with my Rotary Club, I had gained more experience about Rotary. Sometimes, my Club's community service projects would interest me more, such as visits to homes of elderly singletons of the deprived groups who were quite isolated from the community. They needed our care. I found that these community services would provide Rotarians with a sense of purpose. Such services would give me a "do good, feel good" sentiment. Many Rotarians share this view.

Collaboration with NGOs and other sectors in our Community Services

Rotarians have passion to serve the community, particularly the deprived. But most of us do not have the expertise, time and social network in implementing meaningful community services. As our community is getting more sophisticated and complex, Rotary Clubs cannot carry out community services of a good scale and variety single-handed. We need to collaborate with NGOs and other sectors in achieving our goal of community services. The District poverty alleviation initiatives in 2012-13 are good examples. Under these initiatives, Rotary Clubs provide funds and partner with NGOs in some worthwhile community services. This will be one of the way forward for Rotary Clubs and it will enrich our experiences in community services.



地區總監十一月文告

我們在過去幾個月討論扶輪的核心價值。我們探思參與扶輪的真諦，探究在『黃金定律』和『四大考驗』的脈絡中的相互作用，探求我們的對良知和信譽的集體承諾。這些深思冥想的結果是拱托出我們的哲學理念，並希望能夠不斷繁衍。身為地區總監，我認為此時此刻應該開始把崇高的理想轉化為實踐。我們追求實用功能大師Jeremy Bentham的核心理論：『數量值最大就是美』時，我們要靈巧地善用我們的資源。我們最好的資源就是我們的哲學，我們需要有效率地傳揚扶輪精神，不論是新的想法或實行多時的項目，在推行前一定要確保這些活動是在我們組織框架之內。保羅哈里斯不只一次地強調要將扶輪組織效率化，他在致函國際扶輪理事會時提到：

一個人堅持用自己雙手獨斷獨行，其成就也只會就臂掌之間。一間屋子有半吋水喉管連接城市的十吋渠道，也只能是半吋的入水量。這就是扶輪的巨大能量，假如我們只能通過半吋管道傳遞信息給社員，我們不能祈望這個直徑的管道能做的更多。相反，我們應該多建立管道，集腋成裘，為世界提供更多更大的服務。

非常清晰的概念就是：扶輪不能太小，宣揚扶輪不能太輕。相信我們都看過不少非常好的想法最終失敗。今年，我們重組地區幹事的角色以避免工作出現瓶頸。我們有更多的人手提供服務，以確保扶輪精神在運行時不會失真。一個好的開始是，我們在架構作出大改變時不致做成文化的改變。我們目前要探討的是，我們應當如何去改變我們的文化來推動權力下放，不單是地區層面，也包括分域以至每個扶輪社。



District's Calling for Action in the Aftermath of the Damages caused by Typhoon Haiyan in the Philippines



Typhoon Haiyan, one of the most powerful storms ever recorded, tore through the Philippines on 8 and 9 November 2013. It is estimated that more than three thousand have been killed. The Philippines Government have appealed for international aid to respond to the immediate needs of four million people affected by the storm, across 36 provinces. Over 330,000 people are staying in evacuation centres. Food, shelter, flashlights and medicines are urgently needed in the affected areas. The Rotary Districts worst hit by Haiyan are D3850 and D3860. In response to the Appeal by DG Eugene, Rotary Clubs in D3450 who have sister clubs in the Philippines are contacting their sister club(s) in the Philippines immediately to see what the members there are doing for disaster relief and how the Clubs in D3450 can help; other Clubs have made a donation to District's account and District will channel the fund to Shelterbox (Hong Kong) and other Disaster relief and subsequent re-building programs initiated by Rotary Districts in the Philippines, particularly those by D3850 and D3860. If there is any remaining balance after all relevant disaster relief and re-building measures are seen to be completed, the money will be transferred to the District's General Disaster Relief fund. We are pleased to report that so far more than HK\$500,000 have been raised.

Top 5 Club Attendance

SEP

Area	Club	Average Attendance Percentage
7	Peninsula South	96.43%
2	Queensway	92.00%
8	Kowloon East	90.00%
9	Nomt	90.00%
3	HK Harbour	82.00%

OCT

Area	Club	Average Attendance Percentage
7	Peninsula South	98.09%
2	Queensway	92.80%
8	Kowloon East	90.00%
6	New Territories	87.50%
9	Nomt	85.00%

Forthcoming Events

DEC 2013

6-8

Rotary Institute at Taipei, Taiwan

13

District Team Training Seminar I

Rotary International District 3450 provides support to humanitarian services of 72 Clubs (Hong Kong: 53; Macau: 6 and Mongolia: 13). More information may be found from the District Website: www.rotary3450.org. This bulletin is not for sale. It is published by the District Management Committee under the supervision of the District Governor. If you have any enquiry, comment, proposal, suggestion or contribution, please contact our Managing Editor, PP C K Lau (Rotary Club of Hong Kong Northwest, Tel: (852) 94525351 / Email: ckl@fong-on.com.hk) at the first instance.

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