

District Governor 2013-14

Rotary
District 3450

3450地區 香港 / 澳門 / 蒙古國 / 中華人民共和國廣東省 District 3450 HONG KONG / MACAU / MONGOLIA / THE PEOPLE's REPUBLIC OF CHINA – Guangdong Province

DISTRICT GOVERNOR'S MONTHLY NEWSLETTER

地區總監月報

SEPTEMBER 2013

二零一三年九月



District Governor Message

Eugene Fong District Governor 2013-2014



Please follow this link to read the District Governor's weekly e-newsletter http://rotary3450.soofwood.com

There are times that I, as a Rotarian, and on account of being particularly inspired, manage to stand so proudly that I am capable of achieving a height surpassing any record ever taken by a certified physician. This is not to say that I cower at the thought of the doctor's office, or that I am insinuating that non-physicians are incapable of taking an appropriate height, nor would I be so boorish as to call into question the professionalism of un-certified physicians. There are simply Rotary moments in which I beam with pride, and which I am not ashamed to say, are often subsequently followed by effusive sentimentality. I've noticed that these moments have greatest tendency to occur while addressing the new generations, with the effect achieving its climax during my reflections shortly thereafter, and the 'beaming' staying with me for some time to come.

Regressing back to what underlies and drives Rotary, we find conscience and zeal. 'Rotary' is merely an avatar for the collective commitment to conscience of Rotarians and the zeal with which we flourish our ethos. Our commitment is a commitment to Service Before Self. And each time I have the chance to meet with the new generations, and look out across them, I know that I am peering into the eyes of young people with whom we share the same commitment and zeal. I am looking into the future of Rotary. But while our starting point is the same, and I can hear echoes of myself in them at that age, I also know that my time in Rotary has changed me as a person.

No one can deny that Rotary is a meeting ground for professionals, not to mention a premiere outlet for fellowship and social interaction, but, behind the banners and bands, posh dinners, lights, and performances, Rotary is a service-driven club that seeks to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty. Across the globe Rotarians are digging wells and providing clean water, planting trees and improving the environment, and distributing vaccines and eradicating polio. But through service and club activities we learn, embrace, and incorporate Rotary ideals into our own personal ethos. So, Rotary isn't just about making the world a better place; Rotary is also about making us better people. It's a bidirectional dynamic. Paul Harris recognized this early on saying that, "It is man's job to be a good Rotarian, and he who lives up to the precepts will be a good neighbor, a kind friend, a loving husband, a companionable father, and an asset to the community in which he lives."

While many of us of the old guard have earned our salt and know first-hand how Rotary has made us better neighbors, friends, husbands and wives, mothers and fathers, and members of our communities, we have to remember that not everyone on the Rotary mission is a Rotarian. In fact, I'm more than happy to report that we're hopelessly outnumbered!

Here in District 3450, our Rotaractors outnumber our Rotarians by four-fold. If we include the Adopt-a-School and Interactors, we have over 10,000 young not-yet-Rotarians engaged in Rotary. While committed to the cause and equipped with bright eyes brimming with zeal, these new generations haven't yet had the chance to fully reap the edificatory benefits of Rotary service or club activities. So, in this month, I hope that we can reflect on the new generations, and think about how we can help them to develop into better people the Rotary way.



地區總監九月文告 (摘譯)

國際扶輪3450地區2013-2014地區總監方 奕展

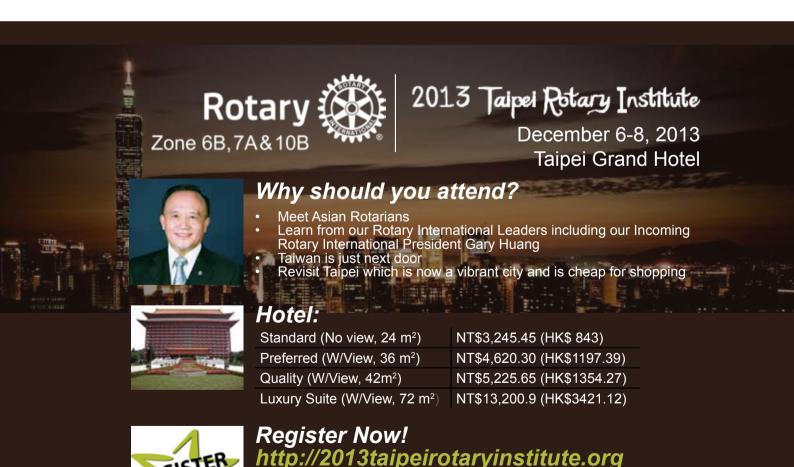


我們發現,驅動扶輪,為扶輪註釋的是良知與熱誠。扶輪代表了扶輪社員體現集約承諾的良知;具備發揚道德規範的熱誠。我們的承諾是超我服務。當我每次和年青人一起時,感覺是和他們共同分享同一的承諾和熱誠。我看到了扶輪的未來。當我們的起點是相同的時候,我聽到了年輕時的回響,也明白到是扶輪把我變得成熟。

大多數人都知道扶輪是專業人仕的集中地,但不單是聯誼和社交場合,在扶輪旗幟,樂隊,宴會,聚光燈和表演之後,扶輪是以服務為主導的組織,通過增強健康,支援教育和解脫貧窮來追求達至更好的國際瞭解,信譽與和平。全球扶輪社員探挖深井提供潔淨食水,廣植樹木以改進環境,遍發疫苗來消滅小兒痳痺症。通過服務和活動,我們學習、擁抱、溶合扶輪信念於個人道德觀念中。因此,扶輪不單讓世界變得更美好,也讓我們可以更進一步提升自己。這是一個雙向的互動。保羅哈里斯前瞻地說道:一個人的任務是要成為好的扶輪社員,以身作則地成為好隣居,良朋好友,互愛的伴侶,友善的雙親,最重要是成為社區的資源。

3450地區,扶青團員的人數遠超扶輪社員人數有四倍之多。如加上扶輪與校同行計劃和扶少團的年輕人,我們約有一萬名非扶輪社員參與扶輪當中。當我們勵兵秣馬推行服務時,我們時有忽略年青一代的需要,以致他們未能在扶輪服務中分享到成果。

這個月,我希望我們聚焦新一代,多想想如何協助他們在扶輪道路上走得更好,更遠。



DG's Monthly Newsletter 2 Sep 2013

Institute (Spouse)

Institute (Rotarian) US\$ 180.00 (HK \$1404.00)

US\$ 120.00 (HK \$936.00)

DG Visit to Mongolia Sept 11-16, 2013

President K C Wong

When I received the invitation to join DG Eugene on his official visit to Mongolia, I thought it was just another trip to China. Not until I started to work on travel arrangements with PP Andy Wong and did some desktop research that I realized Mongolia is a great up-and-coming country with rich history and heritage, dramatic scenery, resourceful and young population. It's a place with immense potential, having its own currency Tugrug, own language Kazakh and its own airline Hunnu (which in Chinese means 匈奴).

After a 4.5 hour flight from Hong Kong plus a 1.5 hour domestic connection to South Gobi, I knew that our delegation was heading towards the coolest trip in a summer month. We had an interesting experience of changing weather with a few degrees Celsius in the early morning dropping to minus after sunset and a most comfortable fine weather of around 12-20 degrees Celsius during our daytime sightseeing in the Gobi desert. The unspoiled vast landscape was breathtaking with stunning sand dunes, eagle valley, dinosaur fossils and flaming cliff. Imagine when you use your iPhone's 360 degree panorama function, the only picture you can see is the mysterious endless desert.

Apart from climate contrast, I also saw huge difference in fellowship atmosphere. I must say it was one of the best fellowship evenings that I had for some years. After dining at a camp in the middle of vast plain wilderness, a place where water resource is limited, let alone Wi-Fi/4G access, everyone was having a hearty and attentive chat without anyone exercising fingers on their Smartphone or peeping onto the screen non-stop.

Back to Ulaanbaatar, the capital city, we were encircled with great hospitality from our fellow Mongolian Rotarians and their Rotaractors. It was a BBQ dinner and we were invited as judges on the food that the 9 local Rotaract Clubs had prepared. Well, the presentation of all dishes was excellent but some food tasted like frozen meat because they were kept outdoor throughout the night when the temperature fell below freezing point. Nonetheless, the invigorating and high-spirited young Rotaractors were amazingly 'hot'

The night before we embarked on our journey back home, DG Eugene hosted a Governor's dinner together with the chartering of a new club, RC Nomt. The picture-perfect happy smiles of CP Ganbold, DG Eugene and Kitty, PDGs, Presidents and Rotarians of D3450 formed the best picture in everyone's mind which I think is the most memorable out of the thousands pictures we took during this trip. I also heard that DG Eugene has actually visited Mongolia for 10 times already (maybe even 12 times) and I can understand the warm energetic Mongolian Rotarians/Rotaractors with their beautiful country setting would be irresistible for repeat visits.



Strengthening Rotary

Why Strengthen Rotary now?

Despite a century of doing good, we still do not get the recognition we deserve. We need to rethink how we tell our story so Rotary is better understood. We need to accentuate what makes us different and why Rotary matters. From the research by sanctioned firm, Siegel Gale, we found that 40% of interviewees had never heard of Rotary, 40% of them know the name of Rotary only and that only 20% of them have some familiarity to Rotary. As a result, it is harder to reach our full potential as we are not earning full credit for the good we are doing.

How to Strengthen Rotary?

Siegel Gale also found the top two reasons behind why Rotarians "join and stay "in Rotary. The answers from most of the interviewees on both questions were as follows:

- 1. To positively impact their community
- 2. For the Friendship & Fellowship

To attract more Rotarians to join and stay in Rotary, we need to tell better story. We need to:

Define our essence to identify how Rotary is different from other organizations

Bring our values to life to ensure our actions support our words

Establish our voice to reflect our distinct character

Clarify how we present our offerings so people understand what we do and how they can engage Refresh our visual identity to energize our look and feel while celebrating our heritage

The Implications:

- -Rotarians are responsible leaders, both socially and ethically.
- -Through connecting we celebrate our friendships and bonds and become a strong driving force for Rotary
- -Rotarians not only create impact on a community level but also on a global scale

ESSENCE

Rotary brings together the kind of people who step forward to take on important issues for local communities everywhere.

VALUE

Values

How we live our value

Fellowship and Solution Splots Fellowship and Splots Fellowship an

We build lifelong

Ethics and integrity >

relationships.

We honor our commitments.

Diversity >

We connect diverse perspectives.

Vocational expertise, Service and Leadership We apply our leadership and expertise to solve social issues.

VOICE

SMART

We look at problems from different angles and apply our expertise to solve social issues in ways others cannot. Our communications are insightful and discerning

WE SOUND: Knowledgeable Perceptive Confident

BUT NOT: Obscure Disconnected Arrogant

COMPASSIONATE

Tackling the world's toughest challenges requires empathy. Our communications champion real people, stories and conversations that are relatable and universal.

WE SOUND: Thoughtful Sincere Engaging

BUT NOT: Loftv Sentimental Weak

PERSEVERING

We are relentless in our pursuit of lasting solutions to systemic problems at home and abroad. Our communications express our perseverance when we speak with clarity and conviction.

BUT NOT:

WE SOUND: Bold

Reckless Close-minded Purposeful Stubborn Courageous

INSPIRING

Motivated by the enduring connections and positive change we bring to communities and the world, we encourage others to take action. Our communications convey hope, enthusiasm and passion.

WE SOUND: BUT NOT: Upbeat Hyper Zealous Hopeful Impractical Visionary

NEW IMAGES





District Logo

Please get a full version of the new Voice and Visual Identity Guidelines from Rotary Information Center or download it from www.Rotary.org!

For any enquiry on the new image, please contact your club president or Distrcit Designer, Ms. Catherine Chan (PA to RPIC PDG David Harilela) at catherine@dharilela.com for more information.

Rotary PR Workshop a resounding success!

Rtn. Albert Chan, District PR Committee Vice Chair

Organised by the District PR Committee led by PDG David Harilela, the annual PR Workshop held on 31 August was the best ever, according to some of the 70 Rotarians who attended the event and packed the conference centre.

This PR Workshop was the first one where the District engaged a professional PR expert who works for a global PR firm to tailor make a training session for Rotarians of District 3450 including exercises and real-life examples drawn from the District and RI.



The Workshop was designed and conducted by veteran journalist Quinton Chan who was the news editor of the South China Morning Post for 10 years before joining the PR profession several years ago.

The theme of the Workshop was "How to Make News". Vice Chair of the District PR Committee Albert Chan explained: "We have dozens of Clubs in Hong Kong and Macau and each has a string of projects many of which are not only worthwhile but newsworthy. However not all the Clubs are equipped to handle the news media let alone getting their projects reported by journalists."

The Workshop was kicked off by an encouraging welcoming remark by DG Eugene Fong followed by a presentation by PDG David Harilela on the new corporate identity of the Rotary International which will be gradually implemented worldwide to inject freshness and vitality to the Rotarian movement.

As it turned out, and as shown in the feedback questionnaires collected after the Workshop, the response from attendees was very complimentary indeed ...

- "First time I've heard from a journalist how they do their job! Very useful."
- "Exceptional!"
- "Eye opening and provoked thoughts"
- "Recommend each Club to have one person going back to his/her Club to give a presentation on the workshop learnings"

There was also an additional bonus to the Workshop: an experience sharing of how charitable projects could be packaged to attract media interest by former Miss Hong Kong Mary Cheung who has her own and very successful PR consultancy.

Make Dreams Real

The year 2014 marked the 5th anniversary for the "Make Dreams Real" Presidents. Past President Vincent Lam organised a get together dinner at Club Lusitano on the 31st August 2013. More than 20 past presidents of the year, together with the Head Master Past District Governor Albert Wong and PDG Jones Wong (the District Governor of PDG Albert) and Past Assistant Governor Peter Lo got together to enjoy the laughters. PDG Jones had kindly gave everyone of us a commemorative stamp for the Rotary Year "Lend a Hand". Most of the MDR Presidents have been continued activity servicing within their club or the District. The party was so enjoyable and it had been decided an yearly MDR party would be organised.

Attended Past Presidents included Henry Lam, Joe Joe Chan, Joann Tse, Eva Chiu, Florence Hui, Anna Lam, William Chan, David Ho, Raymond Chan, Wendy Lau, Andy Wong, Peter & Katherine Pang, Andy Chan, Emilia Li, Virginia Pak, Vincent Cheng, Ricky Chong, Alec Tsang, Karen Siu, Albert Lam, Beyond Ng & daughter, and Bobby Chung.







Valerie Ann Taylor, THE ONE winner 2013 Update

THE ONE is honoured to update all of our supporters regarding the future plans of our four 2013 Finalists. We are excited to share with you how they will be spending their prize money and continuing to change our world! Stay tuned for our next few newsletters as we will be featuring a separate finalist each month.

Thank you our Founding Award Donor Mr. Richard Elman, Major Award Donor Mr. Peter Bennett and the all the donors and supporters. With all your support, Ms. Valerie and all the finalists will be able to continue their good works.

How would Valerie plan to use THE ONE award money and the donations?

She is using the USD 100,000 award money to build 2 hostels:

- 1. A new and permanent hostel building for the disabled school going children at CRP. This will be necessitated because the location of the present single storied temporary building (which has a tin roof) is now required as the site for a new international students multi storied accommodation building.
- 2. An additional hostel accommodation for those patients undergoing physiotherapy, occupational therapy, speech and language therapy, provision of wheeled mobility aids and artificial limbs and orthoses at CRP-Savar.

Other than the award money, Valerie received also HK\$ 62,000 from some of the generous THE ONE gala dinner guests.

She will use this donation for the work of the Spinal Cord Injury Development Association in Bangladesh (SCIDAB). This is a partner organisation of CRP and employs one project officer, Mr Anwar Hossain, who is a wheelchair user. They have previously received "seed money" in order to set up the organisation and have been waiting for registration from the Government of Bangladesh to enable them to apply for funding independently.



A hero. A healer. An Angel. THE ONE will be called many names. Most of all THE ONE will inspire all of us, and as a shining example for all to aspire to. Valerie, Thank you and please continue the good you are doing for the world!

Breakfast Program at Aplichau Kaifong Primary School

Last year, Rotary Club of Hong Kong South (RCHKS) rolled out a Breakfast Project at Aplichau Kaifong Primary School to raise the awareness of a healthy diet and to encourage the students to make having breakfast a habit. The project was confirmed after learning from Ms. Fung Pik Yee, headmistress of the school that many students there did not have breakfast in the morning, or they just had snacks like pieces of crispy seaweeds or Mamee noodles for breakfast which didn't make a proper, healthy meal. Their parents might not know about the situation because they were too busy to earn a living. To address this, RCHKS formed a Breakfast Fund and solicited food donation with the help of NGO Foodlink Foundation Limited. Thanks to Foodlink, Saint Honore and Circle K agreed to help. Individual Rotarians, PP Arthur Lee from Rotary Club of Hong Kong North East, and Rotary Club of Hong Kong North West also donated money to make the campaign sustainable.

We bought bread for students at P1 to P3 using Breakfast Fund since we were not able to get enough bread for all students. The donated bread was given to P4 to P6. The meaningful ritual of bread collection and distribution was carried out by School staff daily. In order to avoid labeling effect, the School named this initiative "Good Habit for Daily Food and Drink Programme". Besides, the students were requested to make record of their daily food consumption. Students who followed the food guide pyramid would get high scores and be rewarded. The initiative would not be as successful without the support from the parents. It is encouraging to learn that the students are not only consuming fewer snacks now, they also try to convince their family members to adopt a healthier diet!

Apart from being a health ambassador, the students were encouraged to take part in community services organized by RCHKS to help the people in need. Last winter, the students joined us in visiting living-alone seniors in Tseung Kwan O.

This year, RCHKS is considering to organize a health talk at the School for the students as well as their family members to further promote a healthy diet.



Rotaract in Actions

PDRR Edwina Chung Chair, Organizing Committee Asia Pacific Regional Rotaract Conference 2014

Delegation to APRRC 2013 in Taiwan!

The 10th APRRC held in Kaohsiung, Taiwan has been successfully held last week. Around 50 delegates from RI D3450 have participated in this event, including Rotary leaders like IPDG Kenneth as the Rotary International President Representative, Steering Committee Chair PDG Peter Wong, etc. During the Conference, we did enjoy the cultural performance prepared by the Organizing Committee, inspiring speech and meaningful service in the workshops, different country report by attending districts, cultural booth during Rotaract Festival etc.

Next year, we will be the HOST!!! Let's join this great event in the Asia Pacific region together! Register now here!!



RI D3450 (Hong Kong, Macao & Mongolia) 🔞 🌘

Enjoy some photos taken during the 10th APRRC!



腎病知多少

Medical Column

撰文:何繼良 作者:香港西北區扶輪社前社長/腎科專科醫生

- 要對自己所患的疾病有所認識,及了解醫生處方的療程,
- 對治療有一定幫助在發現有腎病的時候便要積極樂觀去面對,就是延緩腎病 病惰惡化的最好良方

腎病在本港為第七位導致最多人死亡的原因,也是全球其中一個增長 率迅速的慢性病。隨著高血壓及糖尿病發病率不斷上升,腎病亦日趨

腎臟功能為排泄新陳代謝產生的廢物、調節血壓、調節血液中電解質 濃度、造血、發揮內分泌作用、平衡酸鹼等。腎功能一旦喪失,會大大影響身體正常運 作。現時最常見的腎病為糖尿腎病、高血壓腎病及腎小球炎。「大多數腎病早期並無徵 狀,不少患者病情不斷惡化仍不自知,直至腎功能接近衰竭需洗腎治療才發現患病。不 過亦有個別腎病患者會出現蛋白尿、血尿、高血壓、水腫、疲倦等徵狀。而當腎病惡化 至腎衰竭,徵狀便會異常明顯,包括:性慾大降;皮膚乾燥、狼癢、水腫;夜尿增多; 注意力不集中;貧血;尿量減少;易於出血;食慾不振;噁心;嘔吐等。」

尿液測試助確診腎病 腎病如不盡早治療,極有可能演變成慢性腎衰竭,亦會提升患心血管病的可能,故及早 發現至為關鍵。現時透過簡單尿液測試,已可驗出小便是否帶血或蛋白質,有助初步確

本港每10宗腎衰竭新症中,便有4至5宗由糖尿病引起,故控制糖尿病是減慢腎病惡化的其中關鍵。此外,腎病患者亦應控制血壓、血糖,減少進食肉類及過鹹食物,然後再根據個別腎病成因接受特定治療。

透析治療多後遺症 末期腎衰竭患者的腎功能不足以維持生命,單靠藥物治療,身體狀況或會惡化及有致命可能,此階段可選擇腎替代治療— 血液透析或腹膜透析,或接受腎臟移植。雖然透析治療能維持生命,但對患者卻並非最佳治療選擇。不少洗腎患者膚色會變深,容易腳腫,血壓較高,亦容易疲倦,工作亦會因而受影響。反而接受腎臟移植,當移植的腎臟可正常運作後,患者便可重拾正常生活,亦不會再受腎衰竭的併發症困擾。

換腎者現身說法 13年前接受了腎臟移植的香港移植運動協會主席黃志強指出,當初為了推翻患上末期 腎衰竭的診斷,曾看了多個醫生,並作了無數檢查,但最終還是要面對事實。「當時有 醫生告訴我可以邊洗肚或洗血控制病情,邊輪候適合移植的腎臟。我每星期有三天需到 醫院做血液透析,每次花約五至六個小時,過程歷時六年。當時用以刺入手部血管的針 有原子筆那麼粗,每次被針刺的感覺除了很痛,亦很不開心。但為了太太和正在讀幼稚 園的兒子,我知道自己不能放棄。到後來終於有幸換腎,我發現換腎前後的最大分別 是:血液透析時期我體重只得60公斤,換腎後卻增至80公斤,而且亦有更多時間陪伴 家人,工作上更能發揮自己,做到最好。換腎至今13年,我深感器官捐贈原來很重要, 因為它不但能幫到患者,亦能幫到家人。」

器官捐贈可幫助有需要人士,我期望未來可將之推動成香港的一種文化,令其不斷普及 以至更多病人受惠。

Rotary Moments

Rotary Thoughts AG Andy Li



As I remembered four years ago, before I joined the Rotary Club, I knew nothing about Rotary. However, since I have recognized the theory of "The 4" Way Test", it has given me probably ,my life a new direction to my family, my work and my friendship. It also gives me a new inspiration for my life philosophy.

Looking back over the past years, I have been actively engaging in Rotary's five avenues of Club Service, Vocational Service, Community Service, International Service and Young Generation Service. These services truly drove me to understand what Rotary is.

In Rotary family, I really enjoy a world fellowship of business and professional members united in the ideal of service. We do not talk about politics and religion. We only talk about "Services". The Rotary motto "Service Above Self" conveys the humanitarian spirit of over 1.2 million members in Rotary.

Rotary International launched different Rotary Themes in every year. The theme of year 2012-2013 was "Peace Through Service". RI President Tanaka said "Peace, in all of the ways that we can understand it, is a real goal and a realistic goal for Rotary". "Peace is not something that can only be achieved through agreements, by governments, or through heroic struggles. It is something that we can find and that we can achieve, every day and in many simple ways", stated by President Tanaka...

To achieve this goal, by engaging strong fellowship among Rotarians and meaningful community and international service projects in Rotary worldwide, I realized that helping others, even in the simplest of ways, we could help to build peace and make a better world. It is because we, Rotarian's, can make a difference!

If someone asks me what thing make you so proud in my life? I have no hesitation to tell him: I am so proud of being one of the Rotarians!

Dear fellow Rotarians,

Being much saddened, I am here to deliver the news that our Past District Governor George Choa passed away peacefully on 20 September.

PDG George was President of the Rotary Club of Hong Kong in 1971-1972; our Governor in Rotary year 1979-1980. During his Governorship, a scheme was established through Rotary International which brought volunteer physicians and dentists to provide health care in the Vietnamese refugee camps in Hong Kong. Being a humanitarian who had given long service in many and several ways to various segments of our society, PDG George was also awarded "The Most Respectable Rotarian" by Past RI President Cliff Dochterman (in the capacity of Personal Representative to RI President Richard King) at our 42nd District Conference in 2002.

We shall all miss PDG George and he will always be dearly remembered.

Yours in Rotary, Eugene

OBITUARY

Dr. George Wing-Sien Choa (蔡永善醫生). GBS, CBE, K.St.J. FRCS, DLO, LL.D, JP, aged 92. beloved husband of Maisie; loving father of Brian, Dennis, Carolyn, Gillian and Sharon, daughter-in-law Pauline, son-inlaw Anthony (deceased); devoted grandfather of Max, Erin, Adrian, Alexandra and George; passed away peacefully on 20th September 2013.

A private funeral will be held. A thanksgiving mass to celebrate the life of George Choa is planned for later in the year.

Forthcoming Events OCTOBER 2013

22nd District Vocational Seminar

26th Poverty Alleviation Project with HKCSS

30th District Vocational Awards Night

Rotary International District 3450 provides support to humanitarian services of 71 Clubs (Hong Kong: 53; Macau: 6 and Mongolia: 12). More information may be found from the District Website: www.rotary3450.org. This bulletin is not for sale. It is published by the District Management Committee under the supervision of the District Governor. If you have any enquiry, comment, proposal, suggestion or contribution, please contact our Managing Editor, PP C K Lau (Rotary Club of Hong Kong Northwest, Tel: (852) 94525351 / Email: ckl@fong-on.com.hk) at the first instance.

Disclaimer: Articles not written by the editorial board only reflect the position and opinions of the authors and not necessarily those of the DG, District nor