

Date: 10th December 2013 (Tuesday)

Time: 7:00p.m. – 10:00pm

Price: HKD250.00/person

Venue: Staff Club, Polytechnic University, 5/F, Communal Building (near Block S),
Hung Hom, Kowloon

7-7:15pm Fellowship Amongst Hon. Secretaries and Executive Secretaries -
Christmas Party with wine tasting

7:15-7:20pm introduce district leaders and rotarians

7:20-7:25pm DG Eugene welcome speech

7:25-7:30pm District Conference Chairman PP Peter Chu-update on District
Conference

7:30-7:35pm Group photo with DG

7:35-7:45pm lucky draw

7:45-7:55pm CDS Eric's Report

7:55-8:30pm Introduce Club Management System for Mobile (to be
implemented in Jan 2014) - by PE William Chu

-Installation support in your mobile for trial run

-Feedback from Hon. Secretaries and Executive Secretaries for this system

8:30-9:15pm-team building game by Shirley

YIR

JSM Convenors

Jacky Chu

Shirley Lam

Carl Yau

The Third JSM Meeting

Dec 10, 2013

District Administration Report by CDS Eric Chin

1. **RI Semi-Annual Reports - No. of Clubs Not Yet Paid : 5** (BayanZurkh 100, Erdenet, Narlag Ulaanbaatar, Tuul & Zuunmod)
2. **District Due**
 - 2.1. District Due:
 - 2.1.1. **No. of Clubs not yet paid : 7** (Macau Islands, HK Bayview, Kowloon Central, Kowloon, BayanZurkh 100, Ulaanbaatar & Zuunmod)
3. **Online Monthly Membership and Attendance Report - Appendix 1**
 - 3.1. Online report - 43 Clubs
 - 3.2. Paper report - 2 Clubs
4. **District Facebook – Social Media**
 - 4.1. Rotary 3450 – Page Format for Brand Building
 - 4.1.1. Target to build up LIKE fans to 1000 by March 31 2014.
 - 4.1.2. Latest report : LIKE report May 26 2013 (when take up by DS Team):100
 - 4.1.3. **November 8, 2013: 708 Dec 10 782 + LIKE FANS, 10.4 % Growth**
 - 4.1.4. Readership per last week 3,090
 - 4.1.5. **Encourage Club members, Rotaractor, and Interactor to LIKE :**
<https://www.facebook.com/Rotary3450>
 - 4.2. FACEBOOK : **1314 President** – Members Nov 5 : 91 Dec 3 : 91 No change
 - 4.3. FACEBOOK: **1314 Hon. Secretary Group** – Member Dec 3 : 48 No change
5. **Weekly e-Newsletter**
 - 5.1. First E Newsletter was published on August 2, 103
 - 5.2. Weekly Newsletter issued by online every Friday via email notification to all members. Members can opt out for not receiving it. Up to now, no request for opt out is received.
 - 5.3. Deadline to submit materials/notice/report by Wednesdays to RIC and Editor CK Lau
 - 5.4. November report: **Total no. of Visitors : October : 3732 November 3904 + 4 %**
 - 5.5. **Total no. of Page Views : October 14,960 November 17320 + 16 %**
6. **Club Management System**
 - 6.1. A Task Force team consisted of DGN Peter Pang, CDS Eric Chin, PE William Chu, Rainy Ma, PP David Shelton will execute the implementation of the Club Management System developed by PE William Chu.
 - 6.2. PE William Chu will present the system in JSM on Dec 10, 2013
7. **Web Site Development**
 - 7.1. Resource Center for Download (Training powerpoint, JPM minutes etc) by District Officers, President and HS is prepared in progress. RIC (DMC, JPM and previous training materials, DDS

Martin (DCYPP material), Designer Catherine (PR materials) are prepared in good progress to upload.

7.2. Web visit report Dec 2 – 8 2013 is attached. Unique Visitors: 386

7.3. Person In Charge

7.3.1. Technical Support and Log In Problem: PP Martin Roeth and PP David Shelton

7.3.2. Content Management : RIC/Rainy & DDS PP Bonnie Wong

8. Facebook Development

8.1. CD Eric Chin will supervise the development

8.2. DDS Bee Chan will upload the content to Facebook D3450, 1314 P and 1314 HS Group upon request from District and Clubs.

9. Update of Incoming Club Officers in RI web by Dec 31, 2013

9.1. Please remind all club Presidents and HS to follow up.

9.2. The data is to help RI to prepare a RI Directory worldwide.

10. PR Committee Chair IPDG David would like to draw all club's attention for the following questions with answers to report to RI who will expect all clubs to report within this Rotary Year and report Quarterly to RIC :

10.1. First Report by Jan 10, 2014 for period from July 1 – Dec 31, 2013

10.2. 2nd Report by April 10, 2014 for period from Jan 1 – March 31 2014

10.3. Final Report by June 30, 2014 for period from April 1- June 30, 2014.

10.4. Number of times we update our website per month (please ask the Presidents to provide with links)

10.5. Number of media stories (broadcast and/or print) covering our club's projects per year

10.6. Please ask the Presidents to provide the related media coverage in pdf format (please specify publication name and publishing date) and send together with this report to RIC

10.7. Number of advertisements we place per year

10.8. Please ask the Presidents to provide the related advertisements (please specify publication name and publishing date) in pdf format and send together with this report to RIC

10.9. Number of people in the media we invite to visit a club project or meeting per month

Date	Event name	Media

10.10. We use social media to promote service activities (Please ask the Presidents to provide with links)

10.11. We use RI produced advertising/public service materials (please specify)

12. IPDG David and her Designer Catherine would like to ask all Club leaders and District Committee Leaders to provide latest Club or District events' action photo to publish in the DG Monthly Newsletter and all media channels in D3450: E-Newsletter, Facebook, Web 3450.

12.1 Please send all photo with a very brief report in 100 words of the events/service to:

12.2 RIC

12.3 Designer Catherine

12.4 CDS Eric Chin

13 Club Constitution Amendment (By December 31 2013 Progress update) – Message from DS Patrick

Dear All Assistant Governors,

I would like to seek your support again to provide the DS Team updated status for the Amendment of Constitution of the clubs under your area. Please aware it is the DG's duty to ensure the amendment completed by each club before the end of this Rotary Year (30 Jun 2014) and thus we appreciate your motivation to have the mission completed as early as possible before the deadline.

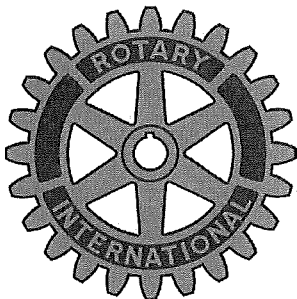
Kindly reply to us the following points within this week to enhance we could summarize and prepare a report for coming JPM on Dec 14.

1. Current Status (i.e. Completed or In Progress)
2. Target Completion Time if in progress
3. Assistance Required

Please also remind the Club President to send a copy of the Amended Constitution and Bylaw to RIC (attention to Rainy Ma) as backup.

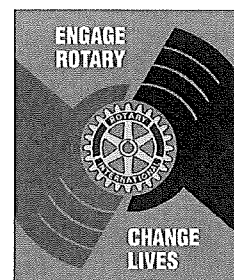
Thanks once again for your help.

DS Patrick Mak



The 3rd JSM December 10, 2013

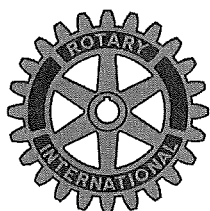
CDS Update



Eric Chin
Chief District Secretary

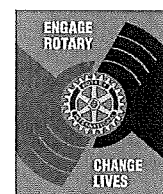


Rotary Year 2013-2014 Engage Rotary Change Lives



Online Monthly Membership and Attendance Reporting System

<http://rotary3450.org/membership-attendance-reporting/>



- **43 Clubs Adopted**
- **59% of Clubs Used It**

MEETINGS REPORT

Reporting Club
Rotary Club of *
Please Choose: Month for the month until:

Person who fills in this Report
Club Position: Tel (ac Area Code):
Name: Your Email:
First: Last:

Meetings
Number of Meetings Held: Number of Meetings Excused:

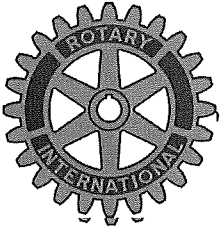
MEMBERSHIP REPORT

Membership
Your totals for Regular and Honorary members are up to the last day of the month you are reporting for. Do not include your new and terminated members in this total.

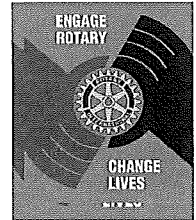
No. Regular Members: No. Club Honorary Members: Average attendance percentage:
Do not include Honorary Members in your total Do not include Regular Members in your total Open Calculator Calculate the percentage attendance and add here.



Rotary Year 2013-2014 Engage Rotary Change Lives



Online Monthly Membership and Attendance Reporting System

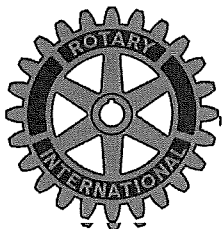


- Any Problem, Contact:
 1. RIC email : ric@rotary3450.org
 2. DDS IT Support Team Leader PP Martin Roeth,
RC HKS at roeth.martin@gmail.com
 3. Web Designer: PP David Shelton
email: david.sheltonsmith@gmail.com
 4. CDS Eric Chin drericchinsk@gmail.com

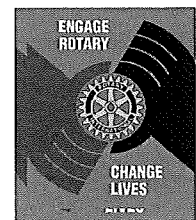


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3



DS Update: District Directory

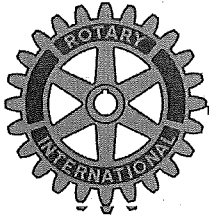


- Mission Completed on time
- Date of Publish – Sept 23, 2013

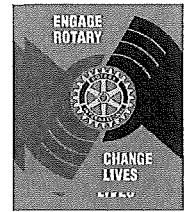


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RI Member Access



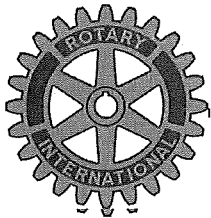
- RI Web Site has just done a migration to a new design before July.
- If one have difficulty in log in, please use the same email account, and re-registered in the Create Account section.
- Wait for 1 day or earlier, one can relog in again succeefully.
- Use your email address to log in.
- Only P and S can add Club Officer data



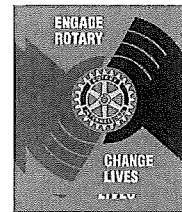
Add 2014-2015 Club Officers Data in RI Web

- Before Dec 31, 2013
- Club Officers Name List :
 - President
 - Secretary
 - Club Foundation Chair
 - Club Membership Chair
 - Executive Secretary (Optional)





Rotary Club Central



- IT Workshop will be arranged in Jan 2014.
- <http://www.rotary.org/en/members/runningaclub/rotaryclubcentral/pages/ridefault.aspx>

Rotary Club Central

Print
E-mail page

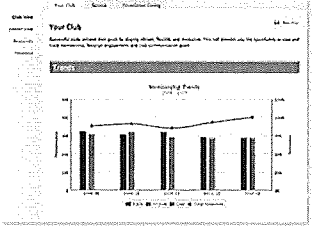
Since Rotary Club Central launched, thousands of clubs have used the online tool to set and track their goals. Data collected through the tool will give Rotary a better way to measure the Impact Rotarians are making worldwide.

The new tool empowers club and district leaders to monitor club progress and achievements in three key performance areas: membership initiatives, service activities, and Rotary Foundation giving.

Rotary Club Central includes charts that track membership retention and Annual Fund giving over the past five years. District leaders can view a summary of club progress.

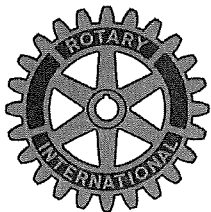
Only club leaders including the president, secretary, treasurer, executive secretary, foundation chair, and membership chair can edit goals and achievements for the year they are in office. All club members can view club goals and achievements for all years.

All district leaders, including governor, governor-elect, assistant governor, and committee chairs can view a summary of goals and achievements for all clubs in their district by clicking on "District View".



Rotary Year 2013-2014 Engage Rotary Change Lives

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Rotary Club Central

Print
E-mail page

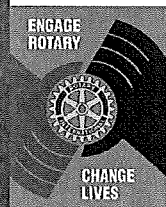
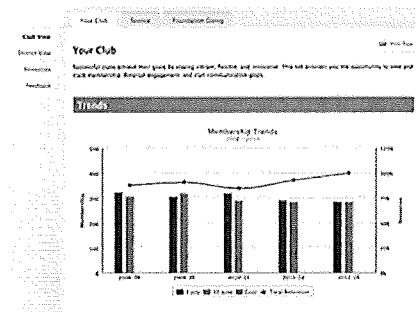
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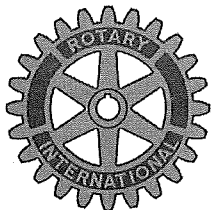
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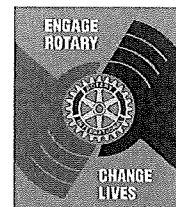


Rotary Year 2013-2014 Engage Rotary Change Lives

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District 3450 Facebook



生活時報相片 6/36

貼相片標籤 顯示拍攝地點 編輯

取消讚好 · 回應 · 分享 · 編輯

Rotary International District 3450 · 鄭永登 · Eric Erdenebat Rentsen Namjil · Jojoee Chan 和其他 21 人對此讚好 ·

發表一個回應...

贊助 刊登廣告


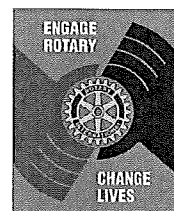
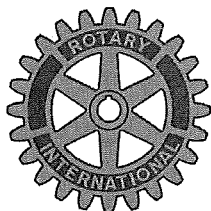
OSIM HK
購買30個全新鮮果等買家精品禮贈送? 您都可以參加抽獎!
立即用電話或 Dreams Come True 遊戲, 爭取成為頭10名幸運兒! <https://www.facebook...>

貼相片標籤 取消讚好



Rotary Year 2013-2014 Engage Rotary Change Lives

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2013 Taipei Rotary Institute
台北扶輪研習會

Rotary International District 3450
已讚好 · 12月8日 ·
允許出現在生活時報

新增描述

標籤: Peter Chu · Kenneth Wong · Jacky Chu · Ada Cheng · Eugene Fong · Lee Ka Hing · Peter Pang · Eric Chin · Amgaa Oyungerel 和 Wilson Lam

貼相片標籤 顯示拍攝地點 編輯

取消讚好 · 回應 · 分享 · 編輯

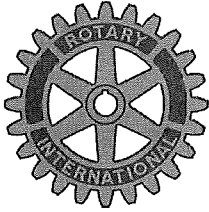
Rotary International District 3450 · Peter H.S. Tse · Senla Ho · Soko Bold 和其他 17 人對此讚好 ·

發表一個回應...

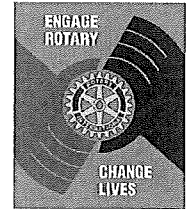


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District 3450 Facebook

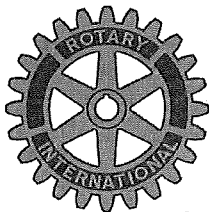


- Page format (not a Private Group)
- Brand Building Promotion for District 3450
- Upload event and photo by clubs
- Dec 2013 783 LIKE Fans + 683 % (May 2013)
- Readership Average 2,000- 4,000 + this week.
- Target : 1,000 by March 31, 2014

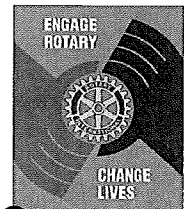


Rotary Year 2013-2014 Engage Rotary Change Lives

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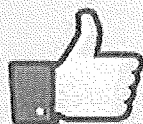


District 3450 Facebook



Please invite all members, friends &
potential members:

<https://www.facebook.com/Rotary3450>



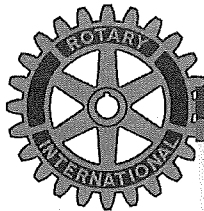
Like us on
Facebook

Target : 1,000 by March 31, 2014



Rotary Year 2013-2014 Engage Rotary Change Lives

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facebook 搜尋人物、地點和事物

你正在 Rotary International District 3450 的成員發佈，已成為「Eric Chan」

Rotary International District 3450 生活時報 最近

管理商標 登錄專頁

最近 2013年 創立

Rotary International District 3450

782 人讚好 · 110 人正在討論此專頁

更新專頁資訊 已讚好

容華利服務 Rotary International District 3450 encompasses over 72 clubs in Hong Kong, Macau, Mongolia and The People's Republic of China- Guangdong Province

關於 相片 讚好 782 Twitter 活動

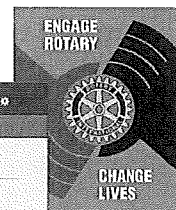
近況 相片/影片 優惠、活動 +

你現在忙甚麼？

Rotary International District 3450 和 Eugene Feng 於 12月8日

288 名朋友 讚好 Rotary International District 3450 讚好 +279

邀請你的朋友對此專頁讚好 加入朋友名單



Rotary Year 2013-2014 Engage Rotary Change Lives

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Event

facebook 搜尋人物、地點和事物

你正在 Rotary International District 3450 的成員發佈，已成為「Eric Chan」

Rotary International District 3450 活動

+ 建立活動 推廣專頁

即將舉行的活動，過往活動

	Child Development Fund - Carol Singing Festival 2013 2013年12月15日	The Shopping Mall of East Point City, Tseung Kwan O Town Centre	參加 · 分享
	District Conference 2014 2014年2月22日 8:00 安瑪歌10 Candy Chung	Crown Plaza Hotel Tseung Kwan O, Hong Kong	參加 · 分享
	The 54th District Conference 2014年2月22日 9:00 安瑪歌10 Candy Chung	Crown Plaza Hotel Tseung Kwan O, Hong Kong	出席 · 分享
	The One Award Gala Dinner 2014年6月12日 19:00	Holiday Inn Golden Mile Tsim Sha Tsui, Hong Kong	參加 · 分享



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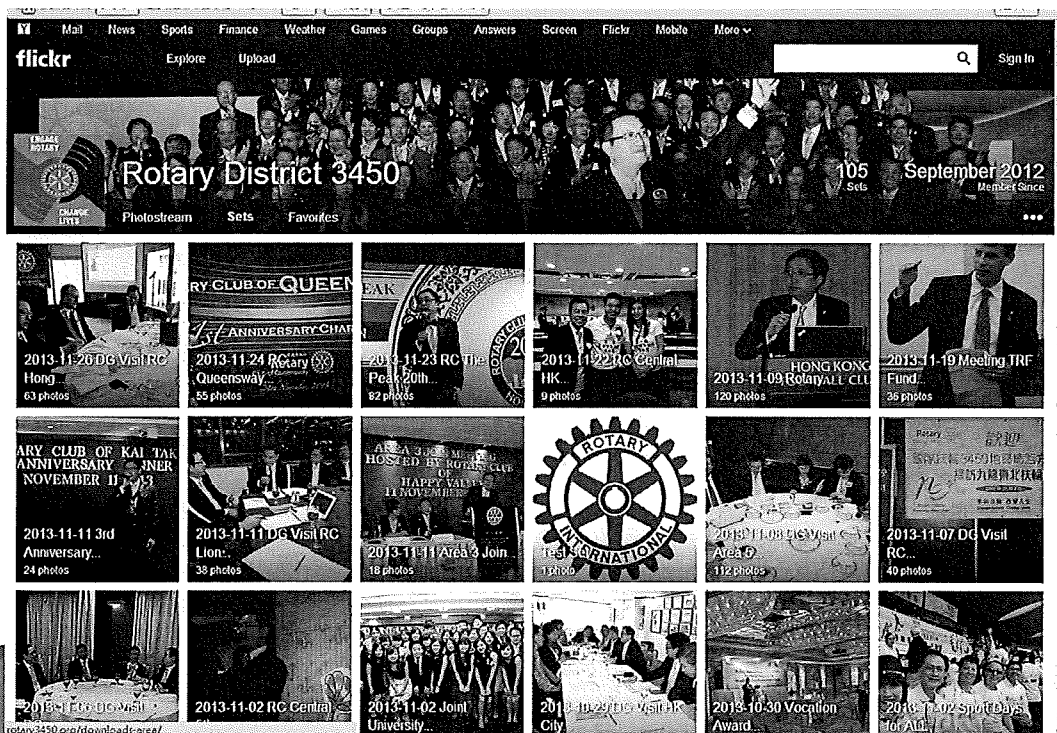
Facebook Photo Album – 80 Albums, 5,000 + photos



Rotary Year 2013-2014 Engage Rotary Change Lives

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Web 3450 Photo Album -80 Albums 5,000 + Photo Year 1314



rotary3450.org/download.html

16

Resource Area – For P and HS (Password Protected), and Members

The screenshot shows the website for Rotary International District 3450. The top navigation bar includes links for HOME, ROTARY, MEMBERS, PHOTO ALBUM, PROJECTS, HELP, and NEWS & EVENTS. The main content area is titled "DOWNLOADS AREA" and contains instructions for downloading files. A list of files for public download is shown, including "District Membership Seminar on 30 Nov 2013", "The Rotary Foundation Seminar on 9 Nov 2013", and "Organ Donation". A sidebar on the right lists "FILES FOR PRESIDENTS & SECRETARIES" with various handouts and information updates.

Rotary International District 3450
Home / Downloads Area

DOWNLOADS AREA

Select the file you want to download on the right of the page and it should download to your PC.

The categories are set when the file is uploaded.

The files shown are determined by your Login. If you feel it is incorrect please contact RIC and we will check your settings.

Files for Public Download are available below:

- District Membership Seminar on 30 Nov 2013
- The Rotary Foundation Seminar on 9 Nov 2013
- Organ Donation

[Edit this entry.](#)

FILES FOR PRESIDENTS & SECRETARIES

- 5th JPM Handout (5)
- 4th JPM Handout (3)
- 3rd JPM Handout (0)
- 2nd JPM Handout (2)
- 1st JPM Handout (1)
- District Officers And Presidents Card-revised (2)
- Rotary General Information - Update As At 10 May 2013 (Traditional) (2)
- Rotary General Information - Update As At 10 May 2013 (Simplified) (1)
- District Officers And Presidents Card OL (5) (0)
- District Officers And Presidents Card OL (1) (1) (0)

Ready for Your Download !

The screenshot shows the details of the "THE ROTARY FOUNDATION SEMINAR ON 9 NOV 2013". The page includes the title, creation and update dates, and a list of download links for various seminar materials. The bottom of the page features the Rotary Year 2013-2014 banner and the Engage Rotary logo.

Rotary International District 3450
Home / Free Downloads / The Rotary Foundation Seminar on 9 Nov 2013

THE ROTARY FOUNDATION SEMINAR ON 9 NOV 2013

Created on 10 December 2013 Last Updated on 10 December 2013 RIC3450 0 Comments

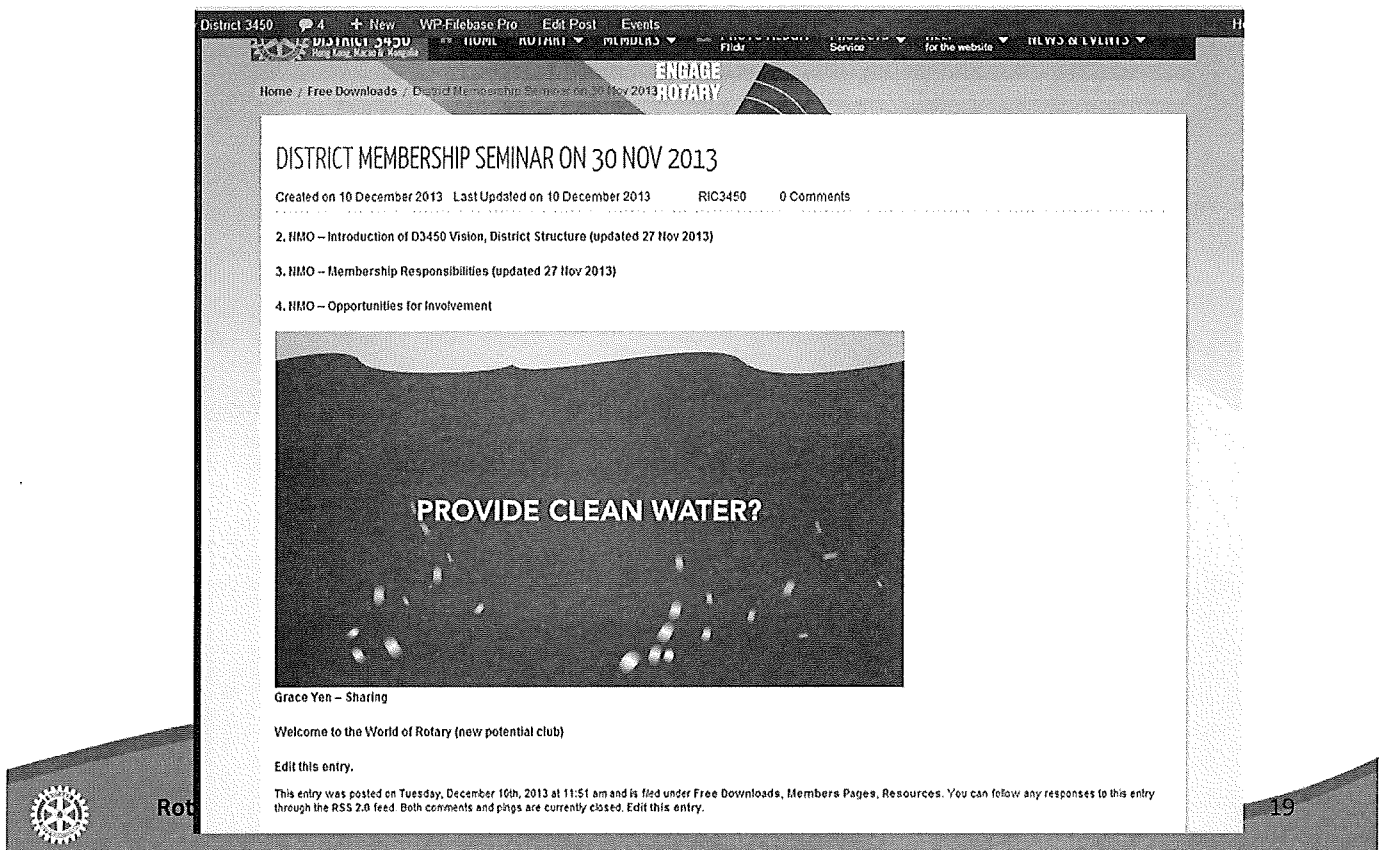
- 001_Basics of Rotary Foundation_RY2013-14 DFS and GMS (09112013) – Peter Wan
- 002_RY2013-14 DFS and GMS (09112013) – Peter Wong
- 003_The New Grant System_9 Nov 2013- Jason Chan
- 004_RY2013-14 DFS and GMS (09112013) – Ada Cheng
- 005_RY2013-14 DFS and GMS (09112013) – Peter Wong_Wilson Lam
- 006_RY2013-14 DFS and GMS (09112013) – Peter Wan_Wendy Lee
- Grant Management Seminar_09112013 (revised on 6.11.2013) (3)

[Edit this entry.](#)

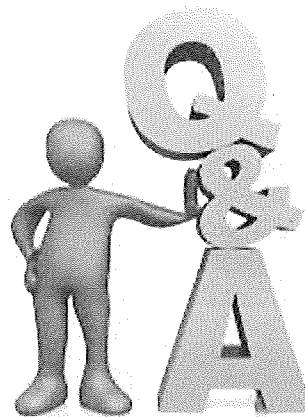
This entry was posted on Tuesday, December 10th, 2013 at 11:46 am and is filed under Free Downloads, Members Pages, Resources. You can follow any responses to this entry through the RSS 2.0 feed. Both comments and pings are currently closed. [Edit this entry.](#)

Rotary Year 2013-2014 Engage Rotary Change Lives

At your fingertips downloading !

















































































End



Facebook Analytic Report Dec 1-7 2013



2013-12-8 0:24	 生活時報相片	 	160		16 14		
2013-12-8 0:18	 生活時報相片	 	154		15 6		
2013-12-6 19:05	 DG Eugene Fong led a delegation of 20+ Rotarians and Spouses from HK and 11 Rotarians from Mongolia	 	1.6K		228 39		
2013-12-6 19:01	 生活時報相片	 	273		33 25		
2013-12-6 17:21	 1,300+ Rotarians and spouses from 33 Countries gathered in the 2013 Taipei Rotary Institute in the Grand Hotel 圓山	 	393		61 14		
2013-12-6 16:55	 生活時報相片	 	168		21 7		
2013-12-6 16:07	 Rotary Institute 2013 Taipei Opening Ceremony	 	237		40 10		
2013-12-5 12:00	 Let's help the unsung heroes to maximize the good they do for our world -HELP US FIND THE ONE Nominate your	 	462		34 24		
2013-12-4 9:42	 https://www.rotary.org/myrotary/en/be-wary-email-scam-targeting-rotary-members	 	156		5 7		
2013-12-4 1:04	 https://www.rotary.org/myrotary/en/update-your-club-information-1-december	 	117		7 5		
2013-11-24 8:04	 Rotary Club Queensway 21th Anniversary Charity Gala- Photo Album 1	 	356		230 2		
2013-11-21 23:34	 Child Development Fund - Carol Singing Festival 2013	 	103		7 0		
2013-11-21 22:44	 NEWS RELEASE Rotary clubs worldwide mobilize in support of typhoon-ravaged Philippines EVANSTON, Ill.,	 	599		3 9		

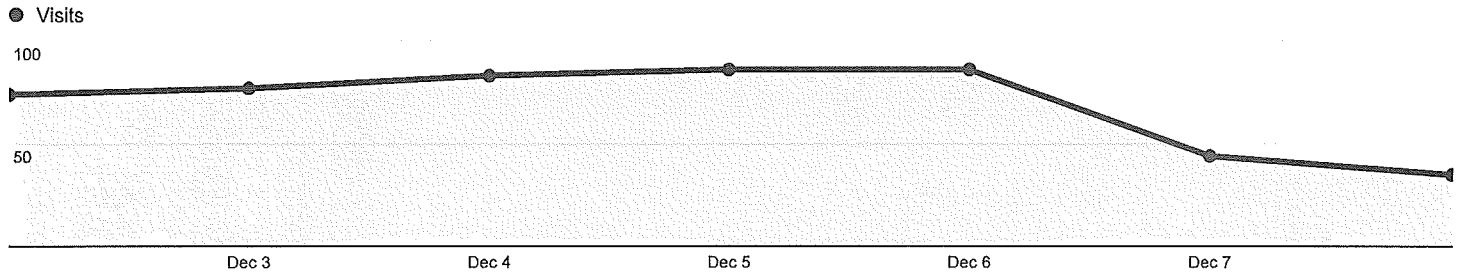
Rotary3450 - <http://www.rotary3450.org>
Rotary3450

Audience Overview

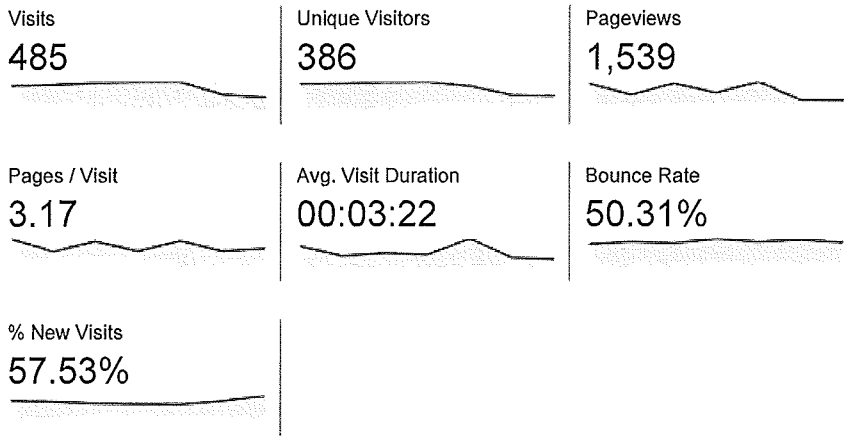
Dec 2, 2013 - Dec 8, 2013

 All Visits
100.00%

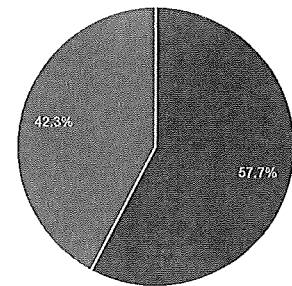
Overview



386 people visited this site



 New Visitor  Returning Visitor



Language	Visits	% Visits
1. en-us	214	44.12%
2. zh-tw	126	25.98%
3. zh-hk	91	18.76%
4. en-gb	13	2.68%
5. ja-jp	8	1.65%
6. zh-cn	8	1.65%
7. pt-br	5	1.03%
8. en	3	0.62%
9. ja	3	0.62%
10. fi-fi	2	0.41%