



District Governor 2017-18
HW FUNG & Mrs. Irene FUNG



國際扶輪3450地區

香港 / 澳門 / 蒙古國 / 中華人民共和國廣東省

Hong Kong / Macao / Mongolia /

The People's Republic of China – Guangdong Province

DISTRICT GOVERNOR'S MONTHLY NEWSLETTER



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November 2017

Dear Fellow Rotarians,

November is the Rotary Foundation month. It is pleasing to see that on November 11, 2017, more than 100 Rotarians attended the District Rotary Foundation Seminar cum Grant Management Seminar. The high attendance and enthusiasm of participants in the two seminars reflect that clubs and Rotarians are gaining better knowledge about the Rotary Foundation and also becoming more interested in meeting the qualifications required for Grant application.

Some clubs and Rotarians may not be familiar or much engaged in making donations to the Rotary Foundation, especially those newly joining the Rotary family. This may have limited the number of Rotarians making donations to the Rotary Foundation and also the amount of donations made.

The Rotary Foundation is well known to be highly efficient in terms of percentage of donations received being spent on administration. Donations to the Rotary Foundation are well monitored and spent on worthwhile projects serving the needy in communities worldwide. As Rotarians, we should be aware and proud of the international dimension of Rotary which enables us to extend our contributions to humanitarian services, whether in monetary terms or in kind, to other parts of the world.

Furthermore, the amount of money contributed by a Rotary district in the current year will be used as the basis for the Rotary Foundation to work out the amount of district designated funds (DDF) to be allocated to that Rotary district three years later. Clubs may apply for the DDF available to their district to finance projects conducted within or outside the boundary of a district, thus enabling clubs to extend their services beyond the territory of their own Rotary district. This is how district grants and global grants function. Invariably projects involving larger funding will be more critically examined before grant applications are approved. Nevertheless, this implies that only good service projects will be considered for grant application and thus guarantees the quality of our service projects.

Among the 90 clubs in District 3450, some have not yet set goals for their donations to the Rotary Foundation. Some clubs are known to have engaged in projects involving funding well above USD 30,000. Such projects may be considered for Global Grant application, provided the clubs concerned meet the qualifications set by Rotary International for Global Grant qualification. Successful grant application will enable a project to be scaled up enabling more people to benefit from it.

Rotary clubs and Rotarians are encouraged to make it a practice by engaging in donating money to the Rotary Foundation. It is pleasing to see that more clubs have started to make donations to the Rotary Foundation. This represents good efforts to extend and participate in the international aspects of Rotary.

I would like to take the opportunity of writing this message for the month of November, to appeal to Rotarians to consider starting their donations to the Rotary Foundation if they have not yet done so. For those who have been making donations to Rotary in the past years, I look forward to their continual support to the Rotary Foundation.



HW Fung
2017-18 District Governor
Rotary International District 3450

District Rotary Foundation Seminar (DFS) and Grant Management Seminar (GMS), 11 November 2017

In the morning of 11 November (Saturday), 106 Rotarians from 54 Clubs have attended 2017-18 District Rotary Foundation Seminar (DRFS).

PDG Jones Wong, in his capacity of Assistant Regional Rotary Foundation Coordinator, was the keynote speaker and provided an update on TRF with the following highlight:

- Rotary and Gates Foundation announced a US\$450M commitment to End Polio during Atlanta Convention from 2017-20
- Total contribution to TRF was US\$304M in 2017.
- D3450 is an important contributor with a total contribution of US\$680,344 in 2016–17.

The other speaker was Dr. Clare Y.K. Cheng, our Rotary Scholar in 1986. Having been involved in community service since her graduation, she shared with us how Rotary changed her life and inspired her to dedicate herself to serve those in need.



Following the plenary sections were the Breakout sessions. Motivated by PDG John Wan, PDG Ada Cheng, DGE YC Ho and PP Florence Hui, participants enriched themselves on:

- Types of funds and recognition to be contributed and received, as well as why and how to join the Paul Harris Society.
- Our road to eradicate Polio and how Rotarians can help to complete the task.
- Reasons why fundraising is essential and the tips to achieve successful fundraising.
- Problems that we may encounter in Global Grant application.

After lunch, 92 Rotarians from 50 Clubs went on attending the Grant Management Seminar (GMS) to learn more about:

- District Grant & Global Grant – Their nature, assessment criteria and problems encountered in application.
- How to organize a Global Grant Project.
- Stewardship of Global & District Grants – The Terms of Reference, the attributes of Grant management and duties of Club officers.

All in all, it was a day full of food for thought for the participants and their enthusiasm was highly appreciated.

The second Preserve Planet Earth Forum - Creating Green Urban Spaces for Education & Sustainable Living on 12 November 2017

The PPE Forum on November 12 event venue was generously sponsored by the Australian International School in Kowloon Tong. We had a good turnout of participants, some all the way from Macau.

District Governor HW Fung, shared with us the plan for every Rotarian to plant a tree, which we are already actively doing since August. He emphasized the importance to work together to meet the climate and environmental challenges in the community. He cited the success of the polio eradication as an example of how much great work can be achieved when Rotarians take the lead.

Our Guest speaker Deborah Kuh, Head of Greening, Landscape and Tree Management Section of the HKSAR Government gave a dynamic presentation sharing her ideas how we can make the Hong Kong urban areas more holistic, inclusive and sustainable in landscape design, and she invites the community to bring ideas to and suggestions and support these initiatives for long term benefit.

Matthew Pryor, Head of the Division of Landscape Architecture of The University of Hong Kong spoke about the

environmental and emotional benefits of operating a small patch of rooftop farm. His research shows farms springing up independently and we have so much suitable farmable roof space available in Hong Kong that we could completely change the rooftop cityscape, improve air quality dramatically, and create what he described as the happiness factor of urban farming – the joy of harvesting your own piece of fruit or vegetable, no matter how small.

The Australian School students gave us a wonderful presentation why they love their school's roof garden, and how being up there for recreation, and lying on the grass and looking at the sky is revitalizing them between classes.

They gave us a tour of the roof garden during our break, and inspite of the rain, spirits were high and the participants enjoyed the students' enthusiastically explaining all the features and plants.

PP CK Tsang JP School Supervisor of Ying Wa Primary School / Board Member Ying Wa College spoke about the early stages and the challenges to obtain all the permits and government finance to create

what is today a fully operational rooftop farm at Ying Wa Primary School. He attributes the success to the close collaboration between the school principal, teachers, parents and students, creating a fun and creative learning experience to grow and harvest their own crops.

Pui Kwan Chu, Founder of The Organic Farm / Past Chair of SEED / Sustainable Ecological Ethical Development Foundation /The Hong Kong Organic Farming Association shared how we can make little changes and take small steps to grow our own food, one little pot at a time, so we can appreciate our food and become more self-reliant.

The forum concluded with a lively Q&A session with our speakers and participants were eager to share their positive feedback and impressions.

All the speakers have offered to speak to Rotary Clubs, Rotaract and Interact Clubs and schools, to share their expertise further support and deepen the interest to create a sustainable living space for Hong Kong's future generations.

If your club is interested, please contact PPE Vice Chair PP Carola Chard



DG MESSAGE

DISTRICT EVENT

AREA EVENT

CLUB EVENT

NEW GENERATION

EVENT HIGHLIGHT

Rotary District 3450 Public Image (PI) Workshop on November 25, 2017

Two distinguished speakers, Mr. Perry Mak and Mr. Anthony Lau, were invited to address the captioned PI Workshop.

Perry is the managing director & executive director/publisher of HK Economic Times Holding Ltd. He shared with us on "How corporate deal with changes?", and the importance of a strategy for highly differentiated products/services. He recommended the book "Differentiate or Die" by Jack Trout to us.

Anthony is the Grand Award and People Category Winner of 2016 National Geographic Travel Photographer of the Year Contest. His topic is "Use images to tell story". He inspired us that excellent images have to come from

patience and preparation on where to stand based on the quote from Ansel Adams "a good photograph is knowing where to stand".

The other two speakers are PDG Ada Cheng, District PI Committee Advisor, and PP Howard Lam, District PI Committee Chair.

PDG Ada shared with us "branding and strengthening the brand of Rotary". We can promote Rotary club in the context of Rotary's values. For example, say what your club is doing, then explain why it matters on a larger scale. The following statements can help. Through fellowship, we build lifelong relationships that promote greater global understanding. With integrity, we honor our commitments

and uphold ethical standards. Our diversity enables us to connect different perspectives and approach problems from many angles. We apply our vocational expertise, service, and leadership to tackle some of the world's greatest challenges.

Howard shared with us "Personalizing your Rotary message and amplifying it". Rather than paying money for paid media such as newspaper advertisement, each Rotary club can create owned media such as Facebook page and website. Each club can then generate earned media by creating images and videos to receive many likes and shares.



International Fellowship of Flying Rotarians (IFFR) – HK.Macau/ PRC SQUADRON Charter Ceremony Officiated by World President Svend K. Andersen

By IPDG Eric Chin, Founder and Squadron Leader IFFR HK / Macau / PRC

Following the soft launch on June 27, 2017, the Rotary International Fellowship of Flying Rotarians (IFFR) Hong Kong Squadron charter ceremony was held on November 26, 2017 in Hong Kong Aviation Club. This was a RI recognized fellowship program to promote fellowship among Rotarians in the world via aviation as an interest. There are 87 Rotarians from 33 Clubs (Including DG, 3 PDG, DGE, DGN, 4 CPs of new clubs in 2016-17) in District 3450 joining as charter members. There are 1500 Flying Rotarians in IFFR worldwide.

IFFR World President Svend K Andersen and his wife Carina (from Demark), World President Elect Phil Pacey and Judy (from New Zealand), Vice President Australasia Ian Jenner and Marlene (from New Zealand) visited HK to officiate the event.

During the charter ceremony, two distinguished Honorary members were appointed. They are Captain Michael Chan, Controller of Government Flying Services, HKSARG and Chairman Pilot Hogan Loh, Executive committee of the Hong Kong Air Cadet Corp. Two professional pilots have provided expert advice and aviation knowledge sharing to the IFFR HK members.

We are also grateful to DG HW Fung, DGE YC Ho, DGN Wilson Cheng, PDG David Harilela

and PDG Eugene Fong who joined IFFR HK as Charter members and attended the Charter Ceremony.

Before the Charter ceremony, 50 members visited the Hong Kong Aviation Club which had been operating since 1920. We also arranged a visit to the Government Flying Services with the World President team on Nov 26, 2017 and the team was impressed by the professional services of the GFS as explained by Controller GFS Captain Michael Chan. Three Helicopter flights were arranged in Shek Kong for the World President Team by Vice Chair Pilot PP Lily Fenn with her Helicopter LFT – “Lily Fenn Toy”

The New IFFR HK Squadron is led by Founder and Chair IPDG Eric Chin assisted by Vice Chair Pilot Lily Fenn and CP Joseph Leung, Secretary PE Vicky Woo, Treasure CP Bee Chan, IT Director CP Alvin Lam, Macau Co-ordinator P Penny Wong.

In future, IFFR HK Squadron will strive to promote recreational aviation as a hobby to members, build up network with 1500 flying Rotarians globally and enrich our knowledge in aviation with talks and sharing from aviation experts and pilots. We believe IFFR will be a popular fellowship group to support our member recruitment and retention.



Area 7 Joint Meeting 2 November 2017

On 2nd November, more than 100 Rotarians from Area 7, joined together to organize the 1st Joint Meeting of clubs in Area 7 at the Mira Hotel. We had the great honour to have Mr. Stanley WONG Yuen Fai, SBS, JP, Chairman of Task Force on Land Supply of the HKSAR Government as our Honorable Guest Speaker.

Through his inspiring speech, we understood the difficulty of exploring more land supply in Hong Kong, and that this hot issue could not be easily solved in the short run. Stanley demonstrated the calculations of available land, and various approaches of evaluation in

detail. His passion in managing land supply had aroused many interactive discussions from Rotarians. His informative speech provided lots of insights in managing land supply.

Overall speaking, we felt so blessed to have a distinguished professional like Stanley, leading us in solving the land supply issue in Hong Kong. It was a very enjoyable evening, members enjoyed fellowship through meeting with many Rotarians from other Area 7 Rotary clubs. We look forward to more joint activities in the near future.



Area 2 Joint Meeting 8 November 2017

We had a very successful Area 2 Joint Meeting on Wednesday evening, 8 November. It was a DG visit to clubs in Area 2. We had more than 80 fellow Rotarians and Guests from 9 Clubs including Hong Kong, Victoria, Admiralty, Wanchai, Queensway, Metropolitan HK, Central, Innovation HK and Smart HK. Besides DG, a number of PDGs and District Leaders also graced the occasion. DG shared with the audience his insight in the RI strategic priorities, core values and the six areas of focus of services. It was definitely a remarkable evening! We are looking forward to our next Joint Meeting. We wish to see you there soon!



Staying Happy! Staying Healthy! - Happy Kitchen 4 November 2017

Staying Happy! Staying Healthy! - Happy Kitchen is a service project held in the form of cooking competition by the Rotary E-Club of Tamar Hong Kong and co-organised by the Society of Rehabilitation and Crime Prevention, HK (SRACP) whose service targets are mainly rehabilitated persons and their families. Our aims were to provide caring to our service targets and promote healthy cooking.

The event was sponsored by PP Raymond Au to be held at the New Life Social Enterprise Restaurant. All participants had to conduct their cooking using a multifunctional cooker provided by the organizer, which could be used for various ways of cooking such as frying, steaming and boiling. The multifunctional cooker was given to the participants after the event as a gift, which might help bring a difference to their life. In consideration of electrical safety, only ten cookers could operate simultaneously. As each cooking team had two persons, there were 20 participants, while 20 others joined the event as spectators. Each team was given a budget of HK\$ 60 to prepare materials for two dishes. For safety reason, knives were not allowed to be used and all cutting, slicing, dicing and chopping had to be prepared in advance.

Dishes were judged by the correct balance of taste, creativity, skill and nutrition. DG HW and other members of the Judging Panel were all surprised by the high cooking standard of the amazing twenty dishes prepared. The winning dish was a fish soup with milk and tofu.



Organ Donation Promotion Day 11 November 2017



Since 2016, the HKSAR Government has announced that the second Saturday of November should be the Organ Donation Day of Hong Kong. In response to the invitation of the Department of Health, Rotary International District 3450 joined the promotion activity organized by the Department in the afternoon of 11 November 2017 at Wong Tai Sin MTR station. More than 30 Rotarians from the Rotary Club of Metropolitan HK, Bayview Sunshine, Kingspark HK, Innovation HK, HK City North, The Elements and others participated. District Governor HW Fung, PDG Kenneth Wong, PDG Jason Yeung as well as Dr Anne FUNG from Centre for Health Protection paid a visit to our booth to show appreciation to our Volunteers.



Rotary 0480 Theatre Education Project -- Theatre in Sexual Violence Education Opening Ceremony and Premiere 18 Nov 2017



It is our honour to have the presence of our DG and other Rotarians at the opening cum premiere of the Rotary 0480 Theatre Education Project on 18th November at St. Rose of Lima's College.

The project is District Grant approved and organized by RC Bayview Sunshine Hong Kong with our service partner --- Anti-480 Anti-Sexual Violence Resource Center. "480" is a homonym of sexual violence in Mandarin (性暴力) - "0480" thus means zero sexual violence. Specially catered for youths, the project aims at teaching them how to protect themselves from sexual harassment or violence.

The performance adopts a forum theatre format where the audience is invited to the stage to act out their interventions, thereby changing the course of the story. After watching

the play, the audience and the interactors from St. Rose of Lima's College are asked to form small groups to discuss their thoughts on the plot and interventions. After such interactive exercise, they concluded that the prevention of sexual harassment/violence is not only the responsibility of the victims, but also that of the people around them.

The activity was met with nothing but great enthusiasm and positive reviews. In the wake of sex scandals all around the world, we hope to "make a difference" by encouraging people to speak up and stand up against sexual harassment and violence.

At least 10 similar thought-provoking performances will be held at other secondary schools and organizations/ community centres in the coming months.





Opening Ceremony of the "Life Planning Education Symposium"



HK Youth Service Leadership Award



THE ONE & Italian Chamber of Commerce Dinner



Rotary Club of Penha, Macao 1st Anniversary Charity Night



DG Visit to RC Mid-level



DG Visit to RC Hong Kong



5th DMC



RC Kai Tak Annual Dinner



5th JPM



DG Visit to RC Kowloon Golden Mile



RC Kowloon West 56th Anniversary Dinner



DG Visit to RC HK Northeast



A Plastic Ocean Movie Screening
RC Kingspark HK



Enriched program on Rotary
Basic Knowledge



DG Meeting with RC Braemar Hill



DG Meeting with RC HK Harbour



RC Channel Islands 28th Anniversary Fundraising Ball



48th Anniversary Fund Raising Ball of RC Kowloon East



58th District Conference OC Meeting

Top 10 Highest Average Attendance Percentage by Club in Oct 2017

Area	Club	Average Attendance Percentage
7	Peninsula South	93.05%
5	Mid-level	83.00%
5	The Peak	80.00%
5	HK Northwest	78.00%
6	Kwai Chung	78.00%
3	Happy Valley	75.00%
5	City Northwest HK	68.00%
6	Shatin	64.00%
5	HK Island West	60.00%
4	Lan Kwai Fong	59.00%

Upcoming Events

<p>District Rotary Foundation Seminar /Grant Management Seminar (GMS)</p> <p>11 Nov 2017</p>	<p>District Public Image workshop</p> <p>25 Nov 2017</p>	<p>International Assembly, San Diego, California, USA</p> <p>14-20 Jan 2018</p>	<p>The HK Bowling for All cum HK Blind Bowling</p> <p>21 Jan 2018</p>
<p>New Members' Orientation</p> <p>27 Jan 2018</p>	<p>Golf Tournament</p> <p>31 Jan 2018</p>	<p>Rotary Alumni Association Charter Night & First Rotary Scholar Sharing Dinner</p> <p>1 Feb 2018</p>	<p>DTTS</p> <p>3 Feb 2018</p>